

Thema: Draft emails to students for initial survey 15/10/07

Case studies:

Dear Thema participants,

We have now completed recruitment to the project, and I am pleased to inform you that you have been selected as one of the case studies. To remind you, this will entail:

- Completing an online survey now (see below);
- Sending updates on your experiences in response to messages from us roughly twice a term (4-5 in all);
- Completing another online survey in May/June;
- Taking part in an interview after the second survey;
- Approving the case study which we will compile from your contributions.

When you have completed all these commitments, we will pay you £150.

You will find the first survey at the link below. It should take approximately 30 minutes to fill in, so if you don't have the time right now, come back to this message later. However, we would be grateful if you could complete the survey by Friday 26th October.

<http://tinyurl.com/yu3t2g>

We will get in touch with you for the first of your updates during the week 5th - 9th November (or, if you have an essay deadline on the 9th, at the start of the following week).

Once again, thank you for your interest in Thema - and please feel free to contact me at any time if you have any questions about the project.

Best wishes,

Liz

PS I apologise for the impersonal "mass mailing," but we have 72 students taking part in the project!

Surveys only - selected option a:

Dear Thema participants,

We have now completed recruitment to the project, and I am pleased to send you the link to the first of the two online surveys that you have agreed to complete. It should take approximately 30 minutes to fill in, so if you don't have the time right now, come back to this message later. However, we would be grateful if you could complete the survey by Friday 26th October.

<http://tinyurl.com/yu3t2g>

We will get in touch with you again in May or June with the link to the second survey, and when you have completed it we will pay you £30.

Once again, thank you for your interest in Thema, and we wish you a successful year's study. Please feel free to contact me at any time if you have any questions about the project.

Best wishes,

Liz

PS I apologise for the impersonal "mass mailing," but we have 72 students taking part in the project!

Surveys only - selected option b or a/b:

Dear Thema participants,

We have now completed recruitment to the project. Although you originally offered to contribute a case study, we had a larger number of requests than places (and budget!) available and have had to select names from each course at random. Unfortunately, your name did not come up, but nevertheless we would very much like you to complete the two online surveys that will place the case studies in context.

You will find the first survey at the link below. It should take approximately 30 minutes to fill in, so if you don't have the time right now, come back to this message later. However, we would be grateful if you could complete the survey by Friday 26th October.

<http://tinyurl.com/yu3t2g>

We will get in touch with you again in May or June with the link to the second survey, and when you have completed it we will pay you £30.

Once again, thank you for your interest in Thema, and we wish you a successful year's study. Please feel free to contact me at any time if you have any questions about the project.

Best wishes,

Liz

PS I apologise for the impersonal "mass mailing," but we have 72 students taking part in the project!