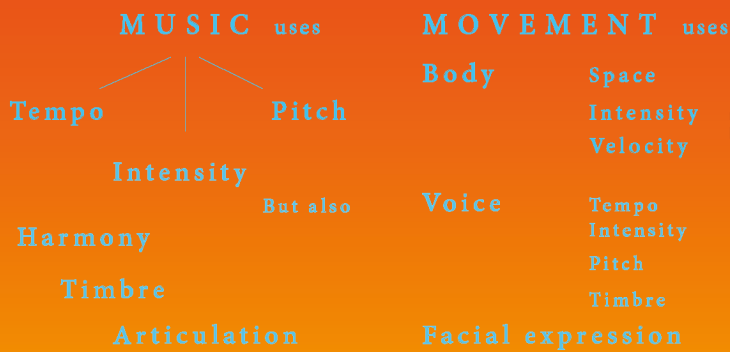


Why You should reconsider the value of the Arts

Lorenzo Massa

OXFORD
BROOKES
UNIVERSITY

Music and body movement provoke emotions: how?

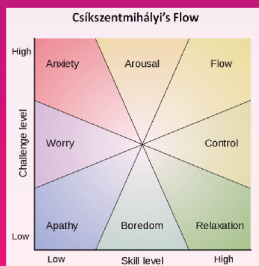


These tools are then developed into **Genres, Styles, Forms**



The Indispensability of Art for Humankind

Theory of flow



Emotional regulation



Reappraisal

Response modulation

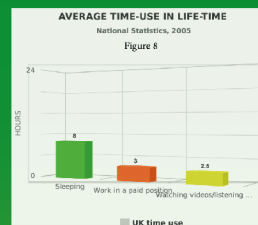
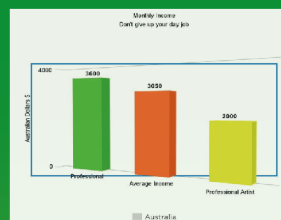


Development of the community



The fault in Our Perception of the Arts and the Artist

Findings on income and GDP prove that artists and their work is overlooked, even though it is constantly consumed.



The stoics

and their view on passions



The bohemians

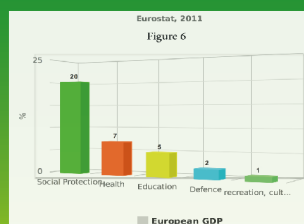
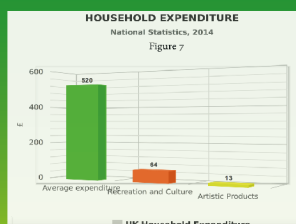
Avant-garde, Modernism
and l'art pour l'art



Industrial and digital revolutions



There are possible historical antecedents that can explain why this is happening



Work in progress



New companies are working for a revalue of the artistic products and creating a more sustainable way for financial income.

KICKSTARTER

You Tube patreon

The change can happen only if we revalue and understand the impact of the arts. When our opinion will change, creative products and their creators will gain value and support in the community.