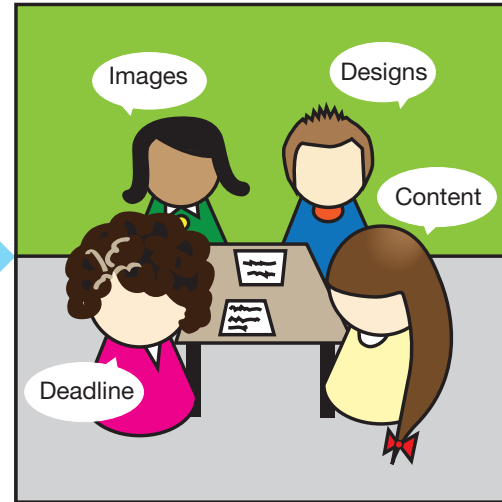


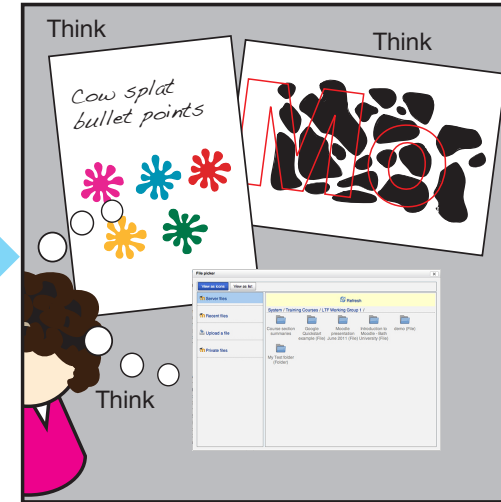
Media Workshop - What do we do Moodle Quick Start Guide Storyboard



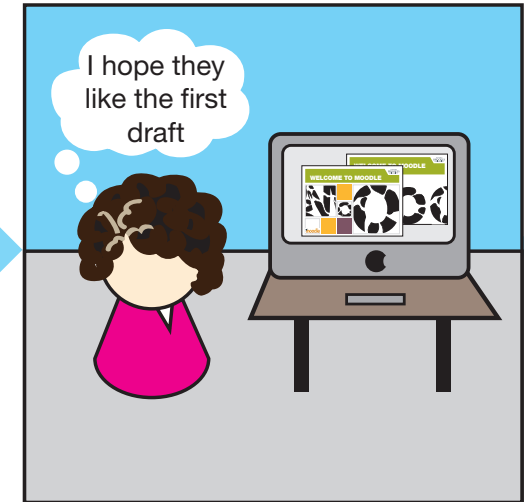
Daphne Dexter (E-learning advisor) came to Graphics, Media Workshop asking for advice and assistance with producing guidelines to get staff using Moodle quickly and easily. After a brief discussion, the idea of a Quick Starter Guide in booklet form was decided. This was initially to be a web based version, but with the possibility of it being printed as well.



A group meeting was arranged with staff who were going to contribute a section to the Guide with the designer in attendance. A deadline was set to get information to the designer as a Google doc or in Word format.



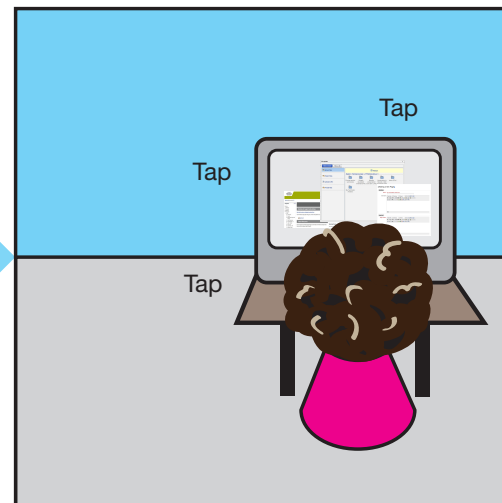
Before the content arrived the designer came up with illustrations and a design for the front cover. Taking the Moo from Moodle; a cattle skin pattern was designed and set in the letters which spanned the cover.



This was circulated to the team. It caused some amusement as the designer decided to create a lighthearted theme. This simple crisp clean design was favourably received.



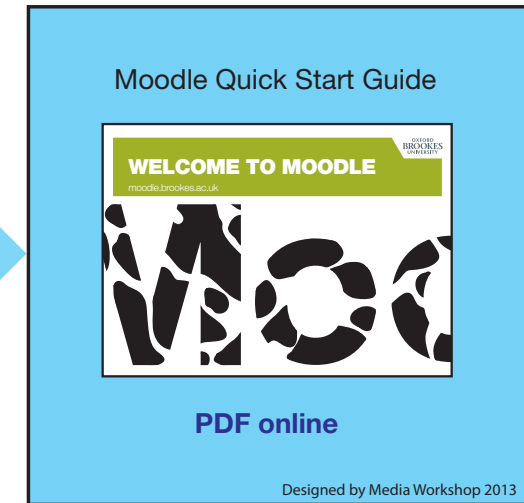
As the text and images arrived the designer had to create a common style for each section. As each section had been written by different people the language needed to be consistent. The designer needed to chase up some staff who had not submitted their pieces.



Several drafts were distributed to the team, feedback and changes made. The final version was rolled out around the university. Positive feedback was received. The Moo idea was really liked and it was decided to use it to advertise the Moodle Starter Guide workshops.



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The Guide is stored as an OER (Open Educational Resource) in RADAR.