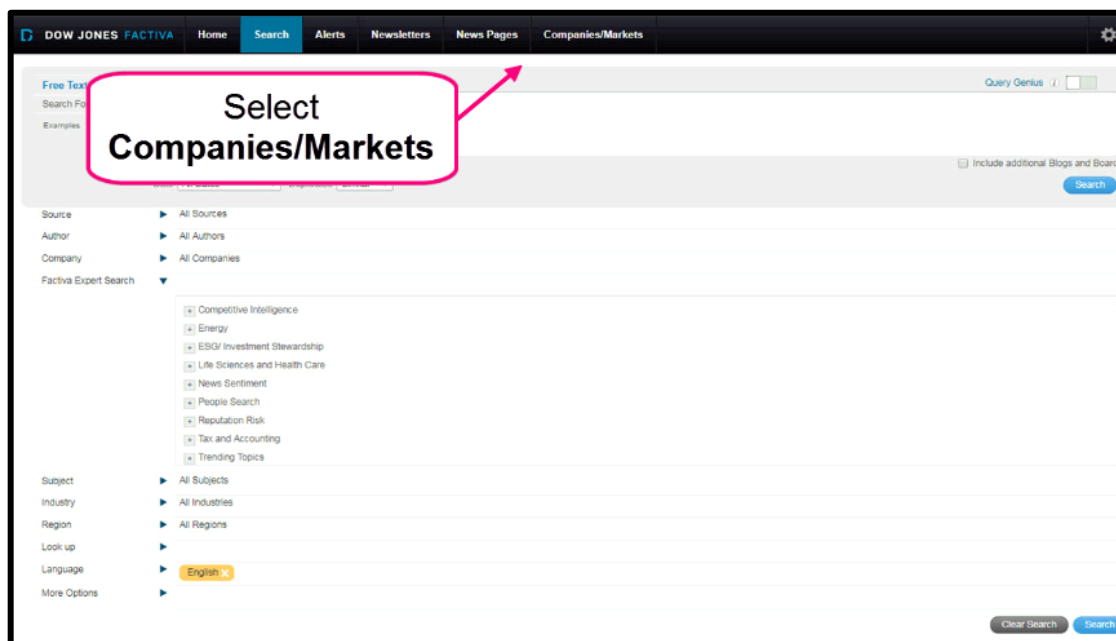


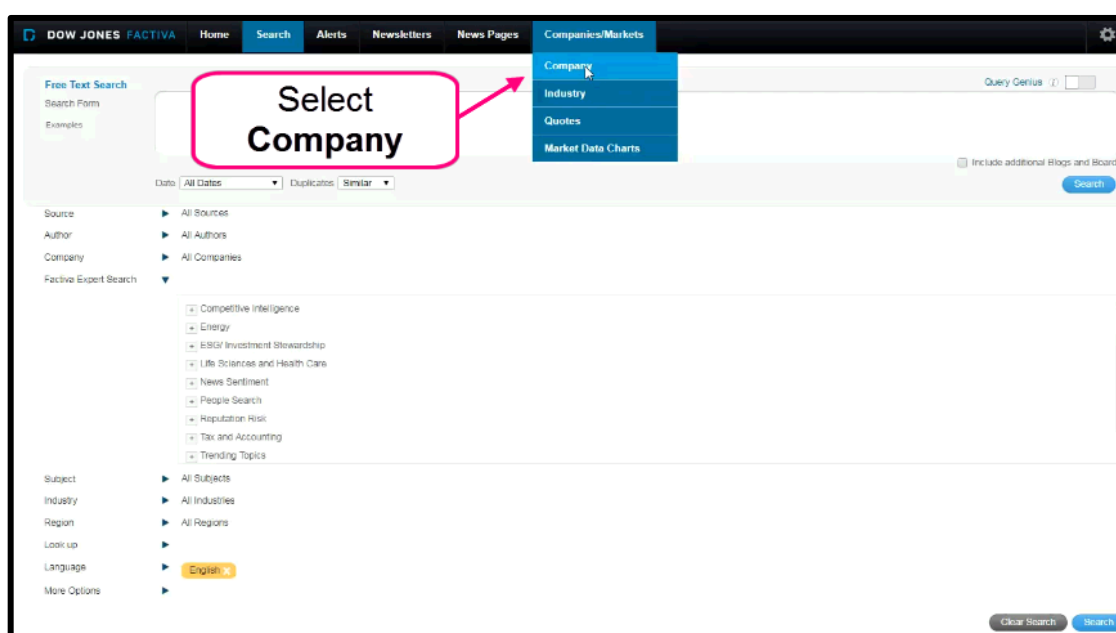
How to access company information in **Factiva**

Connect to **Factiva** through our moodle database course, [Library Information Sources for Business Students](#) or via our [Business, Marketing and Economics](#) library home page. If you are not already logged in, you will be asked to enter your Brookes username and password.

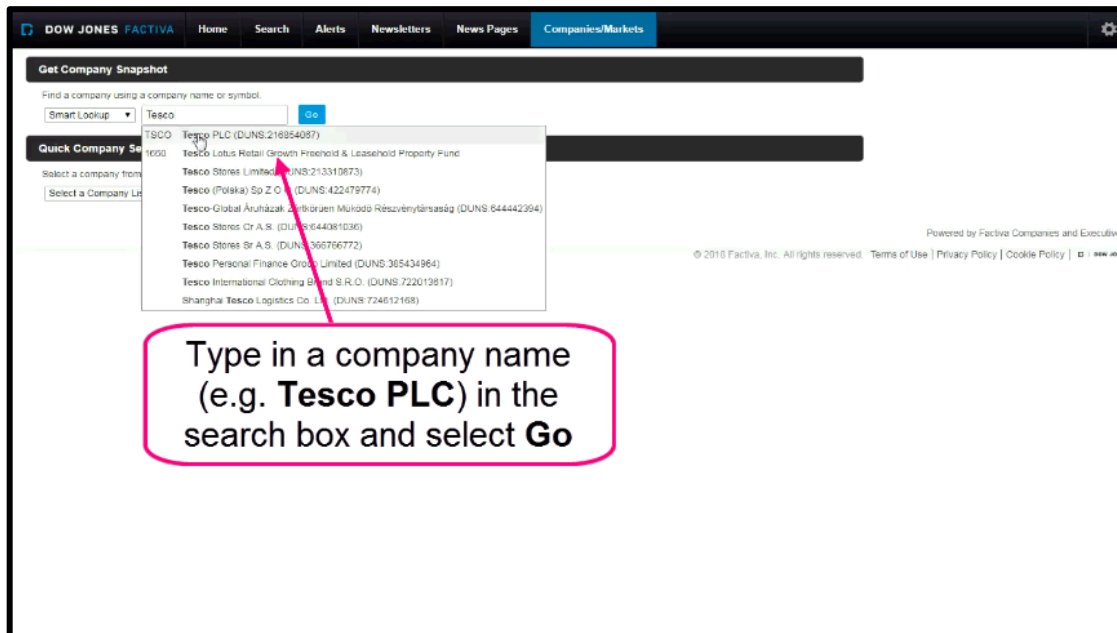
1. Select **Companies/Markets**.



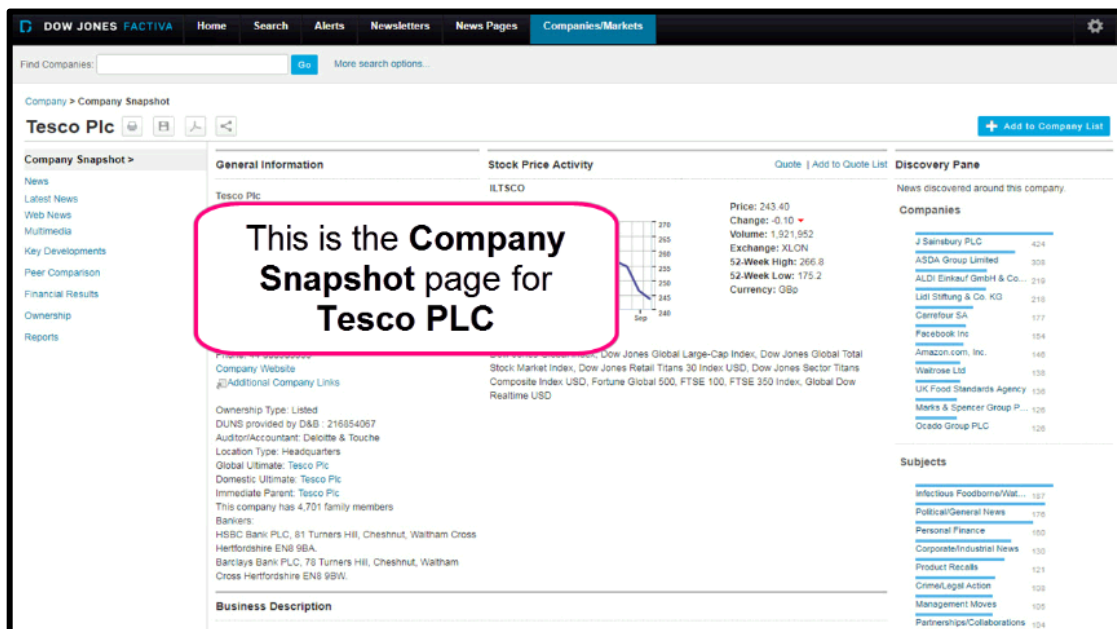
2. Select **Company**.



3. Type in a company name (e.g. **Tesco PLC**) in the search box and select **Go**.



4. This is the **Company Snapshot** page for **Tesco PLC**.



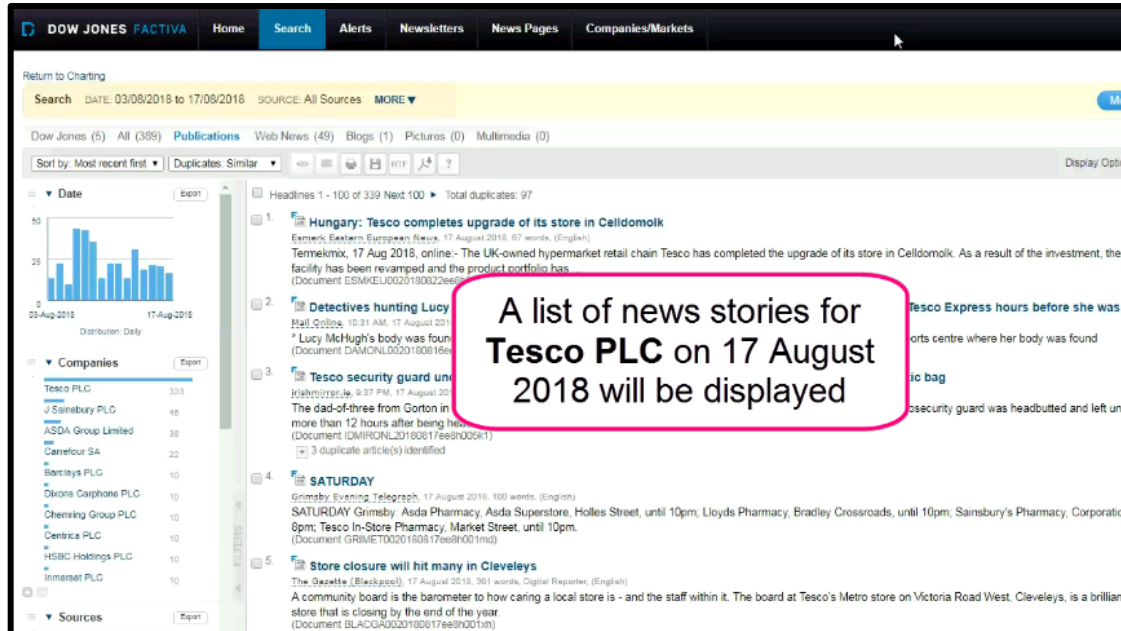
5. You can view the interactive **Stock Price Activity** chart. Click on the chart to enlarge.

The screenshot shows the Factiva interface for Tesco Plc. The main section is titled 'Company Snapshot' and includes a 'Stock Price Activity' chart for '3 Months Weekly'. The chart shows a price fluctuating between approximately 240 and 270. A red arrow points to the chart with the text 'Click on the chart to enlarge'. To the left of the chart, there is a text box that says 'You can view the interactive Stock Price Activity chart'. The page also displays general information about Tesco Plc, such as its year started (1947), registration ID, and address. On the right side, there is a 'Discovery Pane' with a list of related companies and subjects.

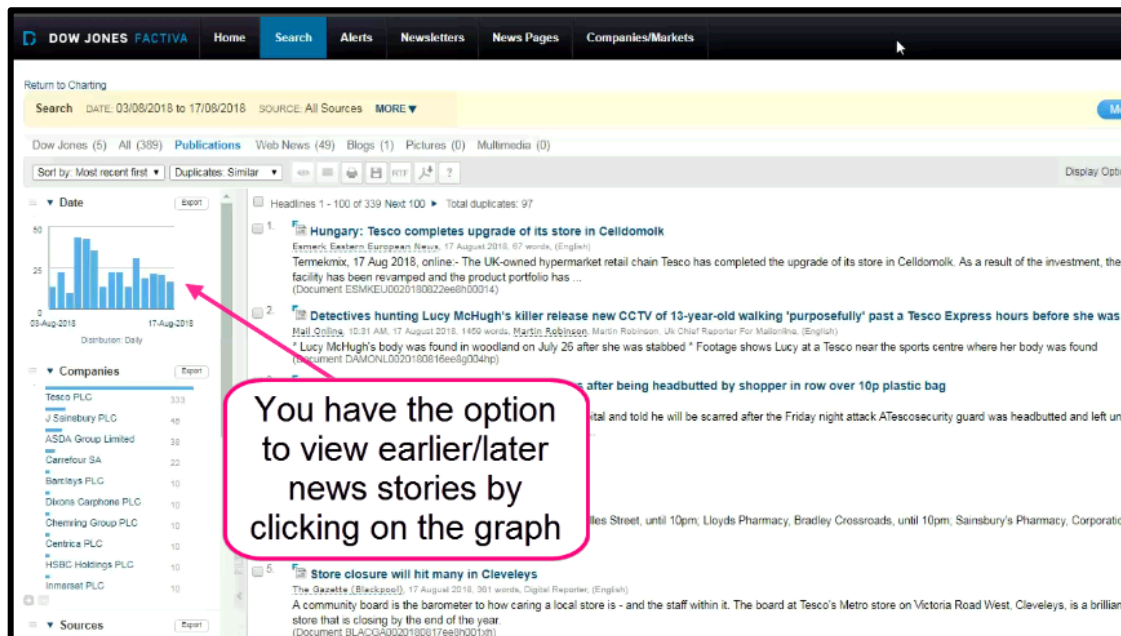
6. Hover cursor over graph to select news stories on particular trading days.

The screenshot shows the Factiva interface for the 'ILTSCO - Tesco PLC' stock price chart. The chart displays the price of the stock from June 2018 to August 2018. A red arrow points to the chart with the text 'Hover cursor over graph to select news stories on particular trading days'. A tooltip is visible over the chart, showing the date '08-Aug-2018' and the closing price 'Close: 262.1'. The chart also includes a volume bar at the bottom and various display options on the left side.

7. A list of news stories for **Tesco PLC** on 17 August 2018 are displayed.



8. You have the option to view earlier/later news stories by clicking on the graph.



9. Back at the **Company Snapshot** use the left menu to explore more options.

The screenshot shows the Factiva interface for Tesco Plc. The left-hand navigation menu includes options like News, Latest News, Web News, Multimedia, Key Developments, Peer Comparison, Financial Results, Ownership, and Reports. A pink callout box with an arrow points to this menu, with the text: "Back at the Company Snapshot page use the left menu to explore more options". The main content area displays general information (Year Started: 1947, Registration Id: 00445790), stock price activity (Price: 243.40, Change: -0.10), and a Discovery Pane with various news and subject categories.

10. You have access to **Key Executives**, **Key Financials** and **Ownership** information.

The screenshot displays detailed information for Tesco Plc, organized into three main sections:

- Key Executives:** Lists roles such as Non-Executive Chairman (John Murray Alban), Group Chief Executive Officer & Director (David Lewis), Chief Operating Officer (Antony John Hospelt), Chief Financial Officer & Executive Director (Alan James Harris Stewart), and Chief Technology Officer (Gus Dekkers).
- Key Financials:** Provides metrics like Sales (57,491.00 m), Sales Growth (2.81%), Last Reported Employees (445,311), Market Cap (23,956.51 m), Net Income (990.00 m), Net Profit Margin (1.72%), EPS (0.15), Altman Z-Score (1.68), and Audit Fees (13,500,000.00).
- Performance/Segment Information:** Contains three charts:
 - Financial Performance:** A bar chart showing Sales and Net Income from 2014 to 2018.
 - Business Segment:** A bar chart showing performance across Retail, Tesco Bank, Other Unallocated, and Adjustments from 2014 to 2018.
 - Geographic Segment:** A bar chart showing performance across various regions including United Kingdom & Republic of Ireland, Central Europe, Asia, International, and United Kingdom from 2014 to 2018.

11. You have access to **Latest News** and **Peer Group** information.

The screenshot displays the Factiva interface for a company's news and peer group. The 'Latest News' section lists five articles, including 'Autism charity teams up with Tesco to promote programme for children with communication difficulties' and 'Former Bain dealmaker hired for Tesco board'. The 'Peer Group' section shows the nearest 10 companies by sales, with a table listing companies like The Kroger Co., Carrefour SA, and Tesco Plc, along with their sales, employees, market cap, net income, and net profit margin.

Rank	Company Name	Sales USD m	Employees	Market Cap USD m	Net Income USD m	Net Profit Margin
1	The Kroger Co.	122,662.00	449,000	25,095.29	1,890.00	1.54%
2	Carrefour SA	87,064.32	378,923	14,209.42	-572.01	-0.66%
3	Tesco Plc	86,897.65	445,311	30,911.20	1,496.39	1.72%
4	J Sainsbury Plc	43,015.78	181,900	9,250.46	439.05	1.02%
5	Casino, Guichard-Perrachon SA	40,656.21	214,779	3,376.96	82.79	0.20%
6	Woolworths Group Ltd.	40,137.54	202,000	27,020.52	1,130.88	2.82%
7	George Weston Ltd.	36,342.56	198,000	9,951.30	571.19	1.57%

12. You also have access to **Key Developments**.

The screenshot shows the 'Key Developments' section for Tesco Plc. It lists five significant events, such as 'Carmarthenshire Dairy Products Recalls Boksburg Blue Cheese Sold Through Some Tesco Stores' and 'Tesco To Close Of 13 Loss-Making Stores In Poland'. Each entry includes a date and a brief description of the event.

If you need further help using **Factiva** please contact the business librarians at businesslibrarians@brookes.ac.uk or on 01865 485851. Alternatively, please feel free to drop in and speak to us.