

THE BOOKER PRIZE FOR FICTION

Rules of the competition for the Prize
to be awarded for 1969 in 1970

1. The Prize

- (a) The Prize is £5,000 and it will be awarded between the 15th March and the 15th April, 1970 to the author of 'the best work of fiction in the opinion of the judges' that is entered for the Prize.
- (b) The panel of judges will be chosen jointly by the Publishers Association and Booker McConnell Limited.

2. Eligible books

- (a) All works of fiction written in English by citizens of the British Commonwealth, Eire and South Africa and first published in the United Kingdom between the 1st December, 1968 and the 30th November, 1969 by a United Kingdom publisher who publishes works of fiction are eligible for entry for the Prize.
- (b) An English translation of a book written originally in some other language is not eligible.
- (c) Previous publication of a book outside the United Kingdom does not disqualify it.
- (d) The decision of the judges as to whether a book is eligible shall be binding.

3. Entry of books

- (a) Each United Kingdom publisher who publishes works of fiction may enter not more than two eligible books published by him between the 1st December, 1967 and the 30th November, 1968. Entries must be submitted not later than the 30th November, 1968.
- (b) The judges may not later than the 31st December 1968 call for any other eligible books to be submitted to them.
- (c) Six printed copies of each entry must be submitted to 'The judges of the 1968 Booker Prize For Fiction' care of The Publishers Association, 19 Bedford Square, London, W.C. 1.

4. Condition of Award

An eligible book which is entered for the Prize shall not qualify for the award unless its publisher agrees:-

- (i) to spend not less than £500 on direct, *paid for media* advertising of the winning book within the three months following the announcement of the award, and
- (ii) to have not less than 3,000 copies of the winning book in stock and available to booksellers on the day of the announcement of the award. (A minimum of six weeks notice will be given to the winning author's publisher), and
- (iii) not to divulge the name of the winning author or book before the award is announced by the judges.
- (iv) (ii) to contribute up to £40 towards co-operative advertising if the book reaches the short-list, and