



# Stephens, Todd & Fogarty Ltd.

DEPARTMENT STORES DIVISION  
PORT-OF-SPAIN AND SAN FERNANDO

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TRINIDAD

14 APR 1969

Letter No. STF-30.

8th April, 1969

L. Wharrad, Esq.,  
Bookers Shopkeeping Holdings Ltd.,  
Bucklersbury House,  
83 Cannon Street,  
London E.C.4,  
England.

Dear Lionel,

Thank you for your LS-40 of 2nd April, 1969 in connection with the Booker Prize for fiction.

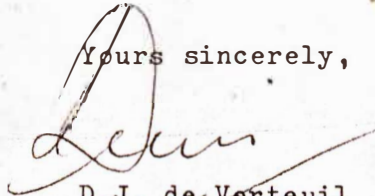
We would, of course, be delighted to publicise the prize when the presentation is made and to cash in on whatever publicity we can get as a result for our Book Department.

I have also received a letter from Tony Ewing Gay dated 1st April telling me that he is sending 12 books by air freight and, hopefully, these would be with us so that we could prepare a window with the book for 22nd April. I will certainly ensure that the name of the prize winner is not known before that day.

In order to get the maximum value out of the event, I would be grateful if you would send me a certain amount of background information of the prize, the judges and anything else which would be useful for a newspaper feature article.

I have spoken to St. Aubyn about the quantity of books and he is convinced that he could sell an additional 50 copies here. Would you, therefore, arrange for Tony to send these out to us by surface mail as soon as possible?

Yours sincerely,



D.J. de Verteuil

DJdeV/sm

BOARD: D. J. De VERTEUIL (Chairman), A. J. MAGIN F.C.A., WINIFRED TODD, H. A. S. CLERK, C. GOMES



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