

PLACEMENT

8 WEEKS

RESEARCH

HOW TO
ENGAGE
ISOLATED
OLDER PEOPLE

OXFORD CITY
COUNCIL



My research revealed that the majority of older people found it hard to attend activities.



- Continue to research thoroughly.
- Combine census data with qualitative results.
- Create a persuasive presentation.



Deliver a presentation convincing charities and organisations to invest time and money into removing these barriers.



- Raised link between isolation and barriers to engagement.
- AgeUK looking into more provision
- RVS offered to send volunteers to help