

The Publishers Association

19 BEDFORD SQUARE · LONDON WC1

Telephone LANgham 6321-5 Telegraphic address Publasoc London

12 January 1970

Dear John,

The draft - sorry it was late in the coming - you may feel more facts are needed - do let me know, although really most of them will know all there is to know, as the basic make-up of those invited is the honourable status of Literary Editor.

Many thanks for your superb organization on Friday, apart from the unfortunate business with Richard Hoggart's sad news, the whole thing seemed to go very smoothly and happily.

Will ring you about this.

Love,

Mainlyn

1. PUBLISHERS	Date Recd
BOOKS	15/1/70
ATTN: <i>nm</i>	Copies
	CWT <i>9</i>
	INM <i>[initials]</i>
	BCW
	INWH
	DN

The Booker Prize, launched in October 1968, was awarded for the first time in April 1969 to P.H. Newby for his novel Something to Answer For. Worth £5,000 (tax-free) to its winner, it is Britain's biggest fiction prize, and books by writers from the Commonwealth and the Republics of Ireland and South Africa are also eligible.

The Booker Prize is sponsored jointly by Bookdr McConnell Ltd. and the Publishers Association. The terms of reference for the 1970 Prize are "the best novel in the opinion of the judges to have been published between 1 December 1968 and 30 November 1969".

The judges for this year's prize, serving under the Chairmanship of David Holloway, Literary Editor Daily Telegraph are Dame Rebecca West, Lady Antonia Fraser, Professor Richard Hoggart and Mr. Ross Higgins.

A short-list will be released for publication and speculation when the judges have narrowed their choice to the final six contenders, probably around the middle of March this year, and approximately a month later the winner will have been chosen from the six contenders and will be announced at a reception which will be held to celebrate the occasion.