

I will telephone you from Edinburgh Tuesday 20 November.



With the compliments of Mr P M Smith

BOOKER  
McCONNELL  
LIMITED

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cc: Miss M Edwards - National Book League

16 November 1973

Colin Eccleshare Esq  
Cambridge University Press  
200 Euston Road  
London NW1

Dear Colin

I am enclosing my suggested brief of the points that have normally been included by the President of the Publishers Association at past Bookers Prize Dinners.

I am also enclosing a suggested quotation from your speech for inclusion in the winning press release on the subject of Bookers relationship to the Prize and a more formal draft note for editors, which will accompany the press release on the same subject.

As I am going to be away next week, I would be grateful if you would kindly telephone Marilyn Edwards, to whom I have sent a copy of this letter and enclosures, either giving her your approval or agreeing any changes with her.

If you want to get hold of me urgently, if you telephone my secretary she will arrange for me to get in touch with you. Otherwise I look forward to seeing you on 28 November.

Yours sincerely

Peter Smith  
Public Relations Adviser

BRIEF FOR MR COLIN ECCLESHARE

1. Thank Booker McConnell for again making the Prize and dinner possible.
2. Thank all for coming.
3. Outline of programme - after Mr Colin Eccleshare's introduction: The Rt Hon Lord Butler, chairman of the judges, Mr Karl Miller, will then announce the prize-winner. The Rt Hon Lord Butler will then present the prize to the winner.
4. Then introduce the Rt Hon Lord Butler (a biography can best be obtained from the latest Who's Who)

November 1973