Context

Theoretical Perspective

Young women's engagement with pornography; an investigation of culturaly embeded and embodied sexual practice.



Sylwia Kieran, Oxford Brookes University

65% of 15-16 year olds had seen porn at least once.

59% of boys and 25% of girls view porn intentionally.

Boys and girls use different content.

Girls respond in a more negative way.

Porn is thought to influence negative sexual behaviours.

Some girls
do it for
pleasure, but
may feel
guilty.

Engagement with pornography is complex, ambigious, invidivual and context dependent.

Research Questions

Social Norms Theory

Phenomenology

- 1. Are there social norms affecting young women's engagement with porn, and if so, what are they?
- 2. To what extent is pornography embedded in their sexual lives?
- 3. What are young women's affective responses to sex media?
- 4. How do they utilise agency in engagement with pornography in relation to the context they are in?

Method

Semi-structured online interviews with open ended questions aiming to understand the participants' stories.

Sample

- 2 groups of friends (8-10 individuals)
- Heterosexual
- Cis-female
- Aged 16-19

Analysis

Reflexive Thematic Analysis will be used deductively by applying Social Norms theory and inductively in interpretation of data.

SE SE

To contribute to the debate about pornography.

To inform more effective education programs.