Finding journal and news articles for Modern Languages

Information for students doing BA Applied Languages and MA in International Business and Intercultural Communication (IBIC). There is a separate guide for Japanese Studies available at: https://www.brookes.ac.uk/library/subject-help/modern-languages/databases-for-japanese-studies/

1. How do I search for journal articles on a topic?
A good place to start is LibrarySearch on the Library home page at https://www.brookes.ac.uk/library/. This covers a huge range of sources including books and online journals. Just type in the author, title or topic that you are interested in, for example: ‘cross-cultural management skills’

The results screen may show you a mixture of books, articles and other sources. To see just the journal articles, go to the Search Tools box on the left of the screen. Look for the Format option and tick the box next to Article. You can also narrow down results to Peer-reviewed articles and by date if needed. Here is an example of an article found on LibrarySearch. Click on the ‘View full text’ button see it.

Cross cultural consensus: development of the universal leadership model
by Robert Paul Jones, Jewon Lyu, Rodney Runyan, Ann Fairhurst, Youn-Kyung Kim, Laura Jolly

Retailers have demonstrated mixed results during international expansions. However, home market saturation and the economic climate are forcing more and more retailers to look beyond their…

Click on the ‘View full text’ link to access the full article

Log in when prompted with your Brookes student number and password. In this case the article is available on the Emerald Insight database:

Cross cultural consensus: development of the universal leadership model

Robert Paul Jones, Jewon Lyu, Rodney Runyan, Ann Fairhurst, Youn-Kyung Kim, Laura Jolly

International Journal of Retail & Distribution Management
ISSN: 0959-0552
Publication date: 8 April 2014

PDF (233 KB)
2. How do I access databases for Modern Languages?

Note that LibrarySearch does not include the contents of all our databases. Some specialist resources are not covered at all, so you may need to need to also look at subject databases, especially for more in-depth research.

If you already have the name of a specific database you’d like to search, go to the Library home page and click on the Find a database tab. You can look up the name of the database in the alphabetical list. To find out which databases are recommended for Modern Languages, click on the drop-down menu to ‘Browse our databases by subject’.

This will connect you to the Subject Help page which lists the key databases for Modern Languages. The direct link is: https://www.brookes.ac.uk/library/subject-help/modern-languages/databases-for-modern-languages/

3. How do I search a database?

Databases work in a different way to Google and the LibrarySearch. You’ll often see on databases that they have several search boxes linked by AND. You need to type separate keywords or phrases into each search box:

**Searching with AND**

Put 1 idea per box, for example: France AND entrepreneurship - this will find references containing both concepts.

Add in additional keywords to focus your search – each new word/phrase will narrow down your search e.g. France AND entrepreneurship AND technology.

Experiment with alternative terms, for example small businesses, SMEs - you may find more results.

Tip: Put phrases in quotation marks if you want to make sure the words are only found together (and not separately), e.g. "corporate culture", "intercultural communication".

**Searching with OR**

You can use OR to search for alternative terms and broaden your search, e.g. global OR international; business or enterprise - this will find references containing either or both terms.

**Searching with AND + OR**

Put brackets around the ‘or’ part of the search, e.g. France AND (law OR legislation) will find references that contain the terms France and law; France and legislation; France and law and legislation.

**Wildcard symbols**

- Use the truncation symbol * added to the root of a word to search for alternative endings, e.g. employ* will find employ, employer, employee, employment etc.
- Use the ? symbol to replace a character in a word e.g. globali?ation will find globalization and globalisation.

**Refining your results**

Look for options to focus your search. These can include:

- Limiting your search to material published in a specific language.
- Narrowing your results by date.
- Focusing on scholarly peer-reviewed articles.
Example search on Business Complete database:

How to read the full text
Databases may give you the full text of articles, often in the form of PDF files that you can save or print, or you may see just an 'abstract' or summary of the article. If there is a full text option next to the reference it means that the article is available on another database. Click on the link to connect to the article.

If the Library doesn’t hold the article…
Databases are guides to what has been published in a subject area and Brookes Library will not hold everything that they list. There are options for obtaining material that we don't hold:

- You can use the Interlibrary Loans service to request books, articles and other publications which aren't in stock. If you are a student each request will cost you £3.00. You can make your requests via LibrarySearch.
- Undergraduate students doing dissertation-level research and postgraduate students are eligible to apply for reference access to the Bodleian Library. To apply you will need to get an application form from the Library Help Zone (Level 1) or download it from our web pages. You can search the Bodleian Catalogue SOLO at: http://solo.bodleian.ox.ac.uk/

4. How do I check whether the Library holds a specific journal title?
On Library home page at https://www.brookes.ac.uk/library/ click on the Journal titles tab and type in the title of the journal that you want to find. For example, this is a search for the ‘Journal of international marketing’:

The results screen will show whether Brookes Library has the journal you need and usually the correct journal will come at the top of the list. NB We recommend you click on the blue journal title link (not the Access journal link) to check what years of the journal are available first.
LibrarySearch shows us that we have online access to the 'Journal of international marketing' on 2 databases and gives us details of the date coverage for each. Check which one covers the year you need, then click on the appropriate Access journal link to connect straight through to it.

Log in when prompted with your Brookes username (student/staff number) and password. You should then be able to browse or search through back issues of the e-journal.

If we have print copies of a journal or magazine, you need to make a note of the Call Number which tells you where the journal is shelved.
Note that print journals in the Headington Library are all shelved in the Library Basement.

5. How do I search for news articles on a topic?
Factiva is an international news database which will give you FREE access to hundreds of worldwide sources, including publications in French, Japanese, Spanish and many other languages. To access go to the Library home page at https://www.brookes.ac.uk/library/ and click on ‘Find a database, then look up Factiva in the list of databases. Alternatively go to the 'Databases for Modern Languages' page at https://www.brookes.ac.uk/library/subject-help/modern-languages/databases-for-modern-languages/

Tips on searching Factiva:
- Type your search terms in the ‘Free Text’ search box.
- Use the ‘Date’ option to focus or expand your search as necessary
- Use the ‘Source’ option to search for a specific publication, or those published in a specific country
- Use the ‘Language’ option to look for sources in a particular language

6. Further help
- Please contact your Academic Liaison Librarian, Joanna Cooksey by emailing jcooksey@brookes.ac.uk if you would like to make a 1-to-1 appointment for further help.
- Check the Subject Help pages for Modern Languages at: https://www.brookes.ac.uk/library/subject-help/modern-languages/ for links to key-e-resources, downloadable guides and much more.

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