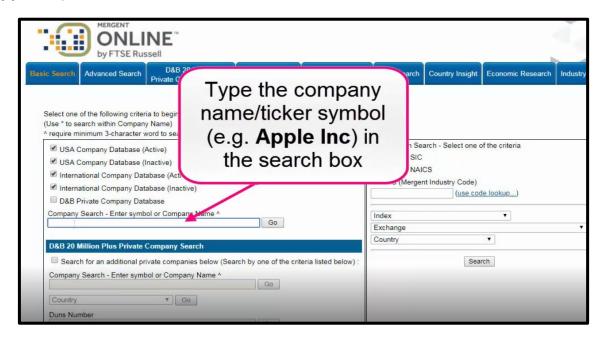
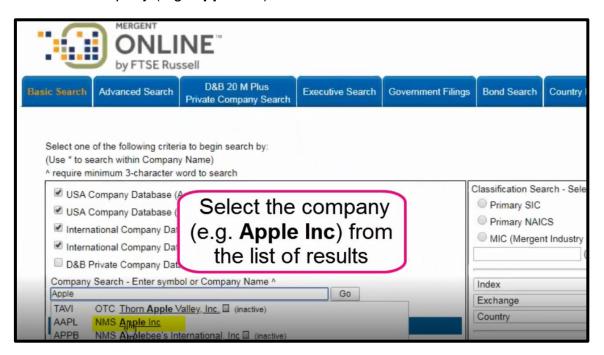
## Basic company search

Connect to **Mergent Online** through our moodle database course, <u>Library Information Sources for Business Students</u> or via our <u>Business, Marketing and Economics</u> library home page. If you are not already logged in, you will be asked to enter your Brookes username and password.

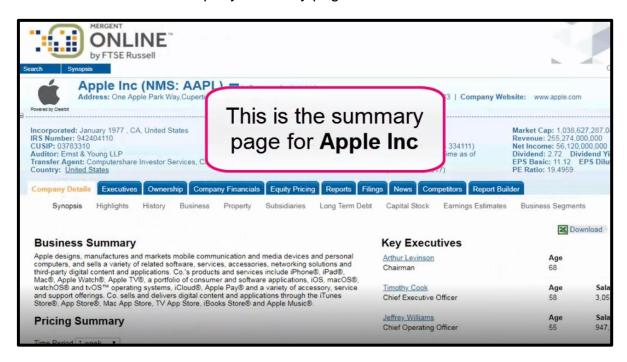
1. From the **Mergent Online** home page type the company name/ticker symbol (e.g. **Apple Inc**) in the search box.



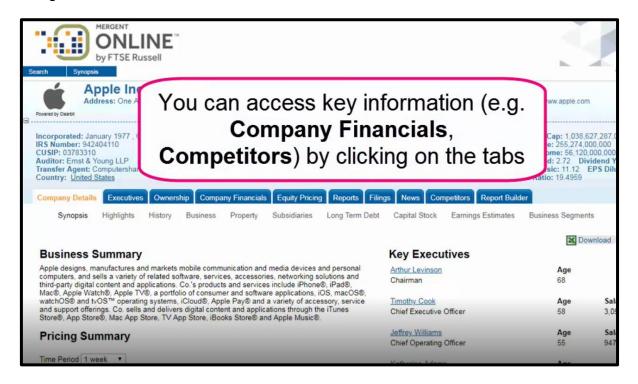
2. Select the company (e.g. **Apple Inc**) from the list of results. Click **Go**.



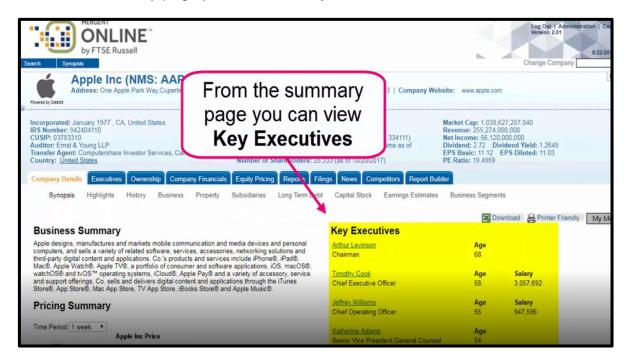
3. You will now see the company summary page.



4. You can access key information (e.g. **Company Financials, Competitors**) by clicking on the tabs.



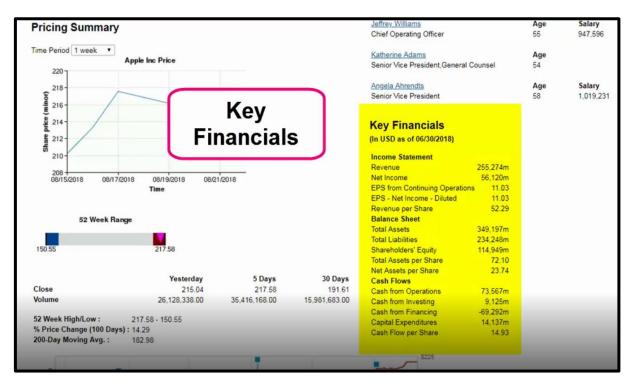
5. From the summary page you can view **Key Executives**.



6. You can also access **Pricing Summary** information.



## 7. You can access **Key Financials**



8. You can also keep up to date with the latest company news.



9. There is an interactive news map to track price changes and news events etc...



If you need further help using **Mergent Online** please contact the business librarians at <u>businesslibrarians@brookes.ac.uk</u> or on 01865 485851. Alternatively, please feel free to drop in and speak to us.