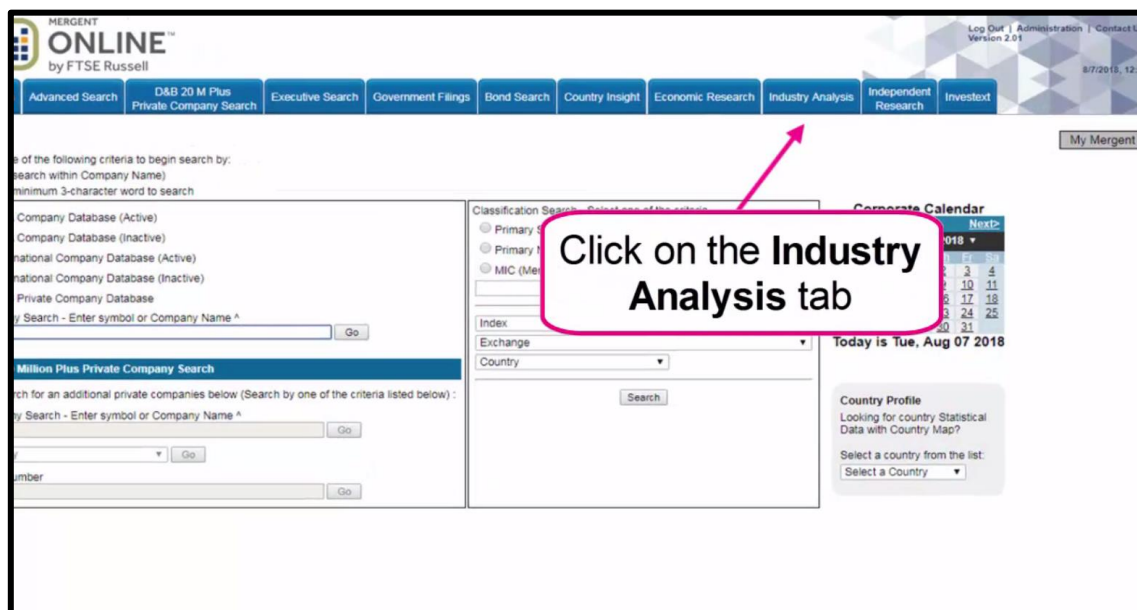


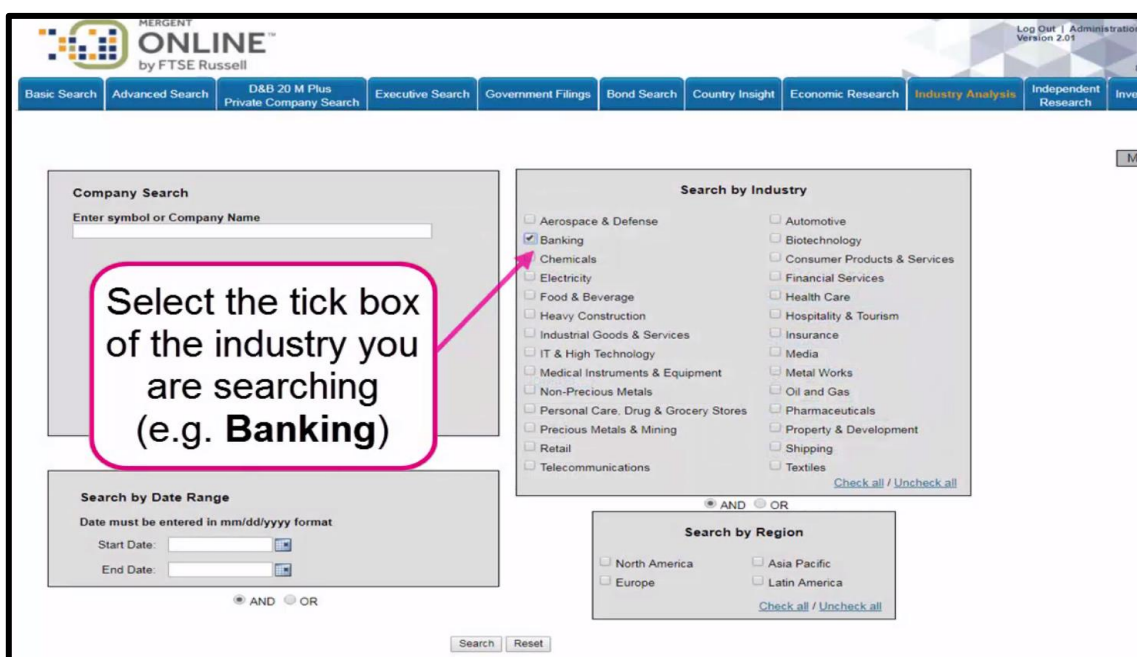
Industry reports

Connect to **Mergent Online** through our moodle database course, [Library Information Sources for Business Students](#) or via our [Business, Marketing and Economics](#) library home page. If you are not already logged in, you will be asked to enter your Brookes username and password.

1. From the **Mergent Online** home page click on the **Industry Analysis** tab.



2. Select the tick box of the industry you are searching (e.g. **Banking**).



3. You can also refine your search by **Date Range** or **Region**.

The screenshot shows the Mergent Online search interface. A pink callout box with the text "You can also refine your search by **Date Range** or **Region**" has two arrows pointing to the "Search by Date Range" and "Search by Region" sections. The "Search by Date Range" section includes fields for "Start Date" and "End Date" with a note "Date must be entered in mm/dd/yyyy format". The "Search by Region" section has checkboxes for "North America", "Europe" (which is checked), and "Asia Pacific". The "Search by Industry" section has a list of industry categories with checkboxes, including "Automotive", "Biotechnology", "Consumer Products & Services", "Financial Services", "Health Care", "Hospitality & Tourism", "Insurance", "Media", "Metal Works", "Oil and Gas", "Pharmaceuticals", "Property & Development", "Shipping", and "Textiles". The "Company Search" section has a text input field for "Enter symbol or Company Name". The interface also includes a top navigation bar with tabs like "Basic Search", "Advanced Search", "D&B 20 M Plus", "Executive Search", "Government Filings", "Bond Search", "Country Insight", "Economic Research", "Industry Analysis", "Independent Research", and "Investment".

4. Click **Search**.

This screenshot is similar to the previous one, but with a pink callout box containing the text "Click **Search**" with an arrow pointing to the "Search" button at the bottom of the interface. In this view, the "Banking" checkbox under the "Search by Industry" section is checked. The "Search by Region" section remains the same with "Europe" checked. The "Search by Date Range" section and "Company Search" section are also visible. The top navigation bar and other interface elements are consistent with the previous screenshot.

5. 27 industry reports for Banking (Region – Europe) have been retrieved. Click on **View** or the PDF icon to read reports.

by FTSE Russell

Basic Search | Advanced Search | D&B 20 M Plus | Private Company Search | Executive Search | Government Filings | Bond Search | Country Insight | Economic Research | **Industry Analysis** | Independent Research | Investext

8/13/2018, 12:35:15 PM

Download | My Mergent Tools

Industry Analysis Search > Search Results

Industry | Region | Date Range

Industry Report Search > Industry Search >

+ Banking

Click [here](#) to show results for all criteria searched

Search Within Result

27 Reports Found
Displaying 1-25

Document Date	Name	Description	View	Report
Feb 2018	Banking	This is an updated report on the European banking sector, focusing on...	View	Report
Feb 2017	Banking	This is an updated report on the European banking sector, focusing on...	View	Report
Mar 2016	Banking	This report updates the previous European banking report, focusing on...	View	Report
Oct 2015	Banking	This report updates the previous European banking report, focusing on...	View	Report
Apr 2015	Banking	This report updates the previous European information banking report, focusing on...	View	Report
Oct 2014	Banking	This report updates the previous European banking report, focusing on...	View	Report
Apr 2014	Banking	This report updates the previous European banking report, focusing on...	View	Report
Oct 2013	Banking	This report updates the previous European banking report, focusing on...	View	Report
Mar 2013	Banking	This report updates the previous European banking report, focusing on...	View	Report
Sep 2012	Banking	This report updates the previous European banking report, focusing on...	View	Report
Mar 2012	Banking	This report updates the previous European banking report, focusing on...	View	Report

You can also view the report in PDF format

6. This is one of the reports for the banking industry in Europe.

Euro Banking Feb 18.pdf

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MERGENT by FTSE Russell

FEBRUARY 2018

Banking Europe

A company and industry analysis

ICB code 8300

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Key Points

Current Environment – Key Points

- European banks' performances declined over the last six months amid the low rate environment, with the European Central Bank (ECB) maintaining its benchmark interest rate at 0.0% on January 25, 2018.
- European banks still struggled with high levels of NPL, which affected bank profitability.
- Some global banks planned to expand their Eurozone businesses before Brexit, when Britain leaves the EU and the free-trade zone in March 2019.
- The US Federal Reserve cited Deutsche Bank in February 2018 for manipulating the market illegally, claiming that bank staff were aware that their actions were illegal.
- Banking stocks showed no significant gains in the second half of 2017, falling behind those of other industries and dragging down European markets.
- MS&A among European banks fell from 95 deals in 2015 to 73 in 2016 and 57 in the first nine months of 2017, according to financial markets platform Dealogic.

Industry Profile – Key Points

- The Eurozone's banking system is the biggest among all regions globally and generates about 6.5% of the EU's annual GDP, with assets of €45.5 trillion (US\$59.5 trillion)
- The number of credit institutions in Europe has continued to decline since 2009 and in 2016 the figure dropped by 6% to 6,596 credit institutions from the previous year according to the European Banking Federation (EBF).
- As of June 30, 2017, Europe's largest financial institution was HSBC (LSE: HSBA), with

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