



Invoice 1361

Alec Davis Designers Ltd
9 Golden Square London W1R 3AF
Telephone 01-437 2725

Booker McConnell Ltd
Bucklersbury House
83 Cannon Street
London
EC4N 8EJ

Your ref: PMS

29 November 1972

691

Booker prize for fiction 1972 - short list

Poster

Design, finished artwork and production of 4-colour crown poster; also printing (per Photospeed) 1210 copies of this, including 150 copies mounted as show-cards and strutted to stand or hang (delivered to NBL on 3 Nov and 16 Nov by printers)

431 00

Press advertisements*

Design and finished artwork of whole-page advertisement for The Bookseller, 3 Nov; also adaptation of this for Smith's Trade News, 10 Nov

24 00

Modifying design and artwork for different shape in the Times Literary Supplement (8inch d.c.)

7 00

Design and type mark-up, and line illustration, for 5 3/8in s.c.advertisement in the New Statesman

7 50

Photography

for all the above

18 40

£487 90

*All advertisement artwork delivered direct to the publishers