

To: The Booker Board

From: Bookers Books Limited

Date: 11th May, 1970.

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Booker Prize Publicity

Attached are two folders of the publicity on the Booker Prize for 1970.

Folder 1 contains publicity achieved on the publication of the short list of 6 books;

Folder 2 contains the publicity achieved to date on the announcement of the prize winner.

In addition to this there is of course a considerable amount of publicity in bookshops and other such places.