

129
11 September, 1970

I. M. Parsons Esq.,
Chatto & Windus Ltd.,
40-42 William IV Street,
London W.C.2.

Dear Mr. Parsons,

Thank you for your letter of 4 September, enclosing a cheque for £80 as a contribution towards the Booker Prize short list co-operative advertising.

I am sorry that you feel so sceptical about the validity of the prize; I am afraid that not even a £5,000 literary prize will be effective overnight. I am sure that this is something which builds up a reputation and gains kudos year by year as did the Prix Goncourt. In fact, for the next Booker Prize we hope that the books will be judged at proof stage so that the announcement of the winner will coincide with the publication of the book.

I do hope that in spite of ~~their~~ misgivings Chatto & Windus will continue to submit books for the prize.

Very best wishes.

Yours sincerely,

1
Marilyn Edwards