The discourse surrounding ‘FAKE NEWS’ has played a crucial part in major historical analyses, be it BREXIT to the election of DONALD TRUMP as President of the United States. It has become synonymous with POST-TRUTH politics, alternative facts, and a suspicion of the mainstream media and the political establishment.

Evaluate how far the phenomenon of ‘Fake News’ played a role in the electorates’ comprehension of important political campaigns with a focus on events in 2016, examining sites such as BREITBART NEWS and their power to disseminate false or misleading information, as well as data aggregates which scrutinize the validity of this news such as POLITIFACT.

Visit:

www.FAKE.News.com:

‘We, as a free people, have freely decided that we want to live in a POST-TRUTH world’

‘Donald Trump won the popular vote in the US election’

The essay will cite key authors such as James Ball, Harry Frankfurt and Matthew D’Ancona, who have written primarily on ‘post truth’ politics and society. It will also use post-modern theory proposed by Jean Baudrillard to comprehend the condition of news media in a POST-TRUTH epoch. It will also examine important case studies related to fake news, and correlate them to public reaction.

My research will take the form of a 6000 word essay which I am hoping to submit to a relevant journal once completed. Since the discourse of FAKE NEWS is a fairly young phenomenon, it is important that all research on this topic is compiled in a compact essay such as this one while the case studies are still germane.

Bibliography:

17034955@BROOKES.AC.UK