

25 August 1971

Tom Maschler, Esq.
Jonathan Cape, Ltd.
30 Bedford Square
London, WC 1

Dear Tom,

John Murphy and Martyn Goff have been in touch with me about the timing of the announcement of the winner of the Booker Prize.

They both feel that netting the Sunday papers is important and that therefore the presentation party should be held on Saturday night - although this may mean that some people will be out of London. They feel that the party itself is simply a civilized and prestigious ceremony to mark the occasion and not a direct publicity seeker. John did add the proviso that we should only go for the Sundays (hoping the Mondays will still carry it) if we get some sort of assurance from them that they will take advantage of this.

As dates must be tied up with TV and Radio very soon, I would be very grateful if you let me know if you feel strongly that it should stay as a week day embargo.

Yours,

Marilyn Edwards

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