



The Publishers Association

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President RAYNER UNWIN Secretary RONALD BARKER

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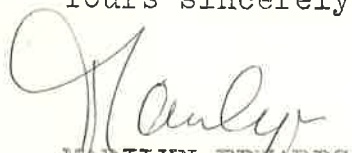
8 March 1972.

Dear John,

I enclose the further amended Rules for this year's Booker Prize. The clauses that have been amended are:-

Clause 2a and 3c.

Yours sincerely,


MARILYN EDWARDS

Enc.

Meeting at 5 pm on Thursday - PA.
Just yourself, Mertyn & Tan at this count!

DRAFT REVISED RULES FOR 1972 BOOKER PRIZE FOR FICTION

Details and rules of the competition for the Prize to be awarded in 1972

1. The Prize

- (a) The Prize is £5,000 and it will be awarded in November 1972 to the author of "the best full-length novel in the opinion of the judges" that is eligible for the Prize.
- (b) The panel of judges will be chosen jointly by the Publishers Association and Booker McConnell Ltd.

2. Eligible Books

- (a) Any full length novel, written in English by a citizen of the British Commonwealth, Eire and South Africa, is eligible. Such a book must be a unified and substantial work. Neither a book of short stories nor a novella is eligible. Entry of books is dealt with under Rules 3a, b and c.
- (b) Any English translation of a book written originally in some other language is not eligible.
- (c) Previous publication of a book outside the United Kingdom does not disqualify it.
- (d) The decision of the judges as to whether a book is eligible shall be binding.

3. Entry of Books

- (a) Any United Kingdom publisher who publishes works of fiction may enter not more than two full-length novels, with scheduled publication dates between 31st July 1972 and 16th November 1972. These may be submitted in the form of proofs or advance sewn quires or finished copies, should the last happen to be available sufficiently early. Entries must be submitted between 1st January 1972 and 1st July 1972: but if publishers know that copies of an eligible book, which they wish to submit, will be available between 1st July 1972 and 31st July 1972, they must inform the judges by 1st July and submit copies by 31st July 1972. Six copies of each entry must be submitted to the "Judges of the 1972 Booker Prize for Fiction", care of the National Book League, 7 Albemarle Street, London W.1., and not direct to the judges.

3. Entry of Books (continued)

- (b) Each publisher is also asked to submit a List of up to four further titles published or to be published by them between 1st January 1972 and 16th November 1972 (i.e. already published or still in proof). This list will be passed on to the judges who will decide whether the books listed should be called in for consideration. Six copies of each such list must be submitted to the address above by 1st July 1972. If requested by the judges six copies of any book called in - which will then become eligible - must be sent.
- (c) The judges may also, not later than 1st September 1972 call for any book published or to be published between 1st January 1972 and 16th November 1972, even if such a book does not appear on publishers' lists referred to in (b) above. In that event the publisher will be asked to submit six printed copies of the book to the above address.

No books entered by publishers or called in by the judges will be returned to the publishers.

4. Conditions of Award.

An eligible book which is entered for the Prize shall not qualify for the award unless its publisher agrees:

- (i) to spend not less than £500 on direct, paid for, media advertising of the winning book, including a winning poster, within the three months following the announcement of the award, and
- (ii) to contribute up to £40 towards co-operative advertising if the book reaches the short list, and
- (iii) to have not less than 3,000 copies of the winning book in stock and available to booksellers on the day of the announcement of the award. (A minimum of five weeks' notice will be given to the publisher of the winning author's book), and
- (iv) not to divulge the name of the winning author or book before the award is announced by the judges.

March 1972