

To MJWW
 From PMS
 Date 13 December 1972
 Subject Booker Prize for Fiction 1972

Act 13/12/72

BOOKER INTERNAL MEMORANDUM

I set out below the costs in respect of the 1972 Booker Prize for Fiction incurred by this office:

Dinner	✓ £939.54	
Dinner tickets	51.55	
Advertising	253.50	+ 650 extra telegrams
Posters	✓ 431.00	
Production charges in connection with above	✓ <u>56.90</u>	+ 15.85 Books + 19.20
TOTAL	£1732.59	
Less publishers' contributions	<u>160.00</u>	
	£1572.59	

*+ Photographs
£47.05*

Estimated costs set out in my memos of 10 October and 27 October were as follows:

Dinner	£680.00
Dinner tickets	51.55
Advertising	253.50
Posters	300.00
Production charges	<u>30.00</u>
TOTAL	£1315.05
Less publishers' contributions	<u>160.00</u>
	£1155.05

*149.60
108.94
151*

The difference between the estimated and the actual costs of £417.54 is accounted for as follows:

1. Dinner costs based on 100 people attending. The final guest list was 122 in number. Thus an additional cost of 22 dinners @ £6.80 per head has been charged, totalling £149.60. ✓
2. 15 bottles of wine additional to our estimated requirement were served and the after dinner liqueurs and bar which could not be accounted for in the original estimate have also been added on, making a further £108.94. This is approximately the same as last year.

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3. Because of the shortage of time between the announcements of the short list and the winner, additional costs than those estimated for amounting to £159.00 were involved in ensuring that the poster was produced in sufficient time to be distributed to bookshops throughout the country.

I would suggest that in future years this is an expense that we should not become involved with.



PMS