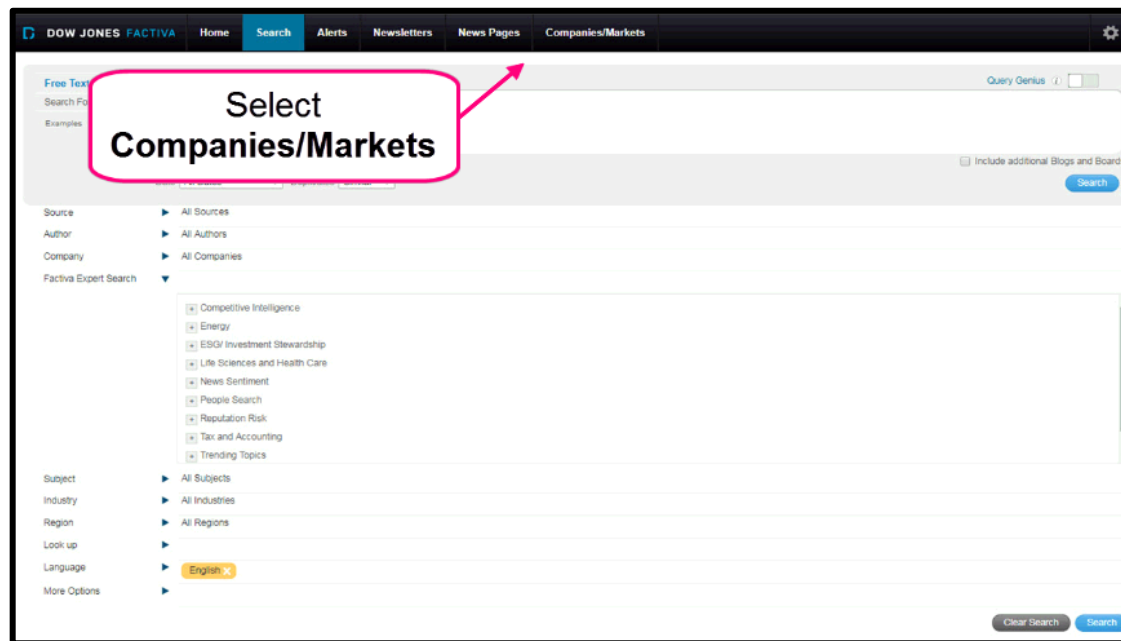


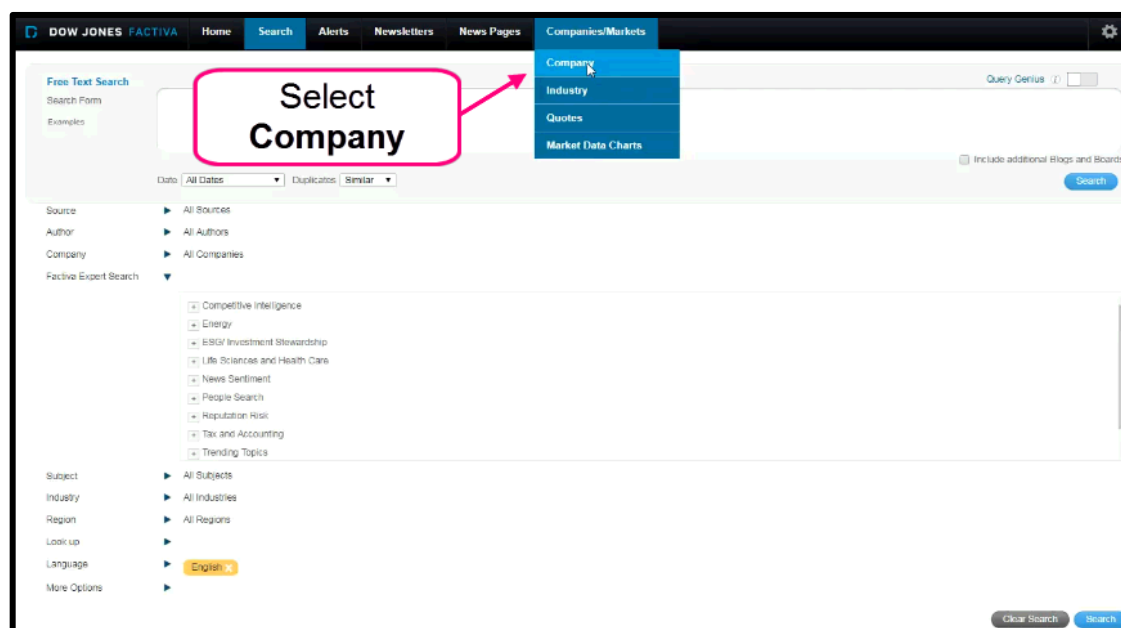
## Finding share prices and stock information in **Factiva**

Connect to **Factiva** through our moodle database course, [Library Information Sources for Business Students](#) or via our [Business, Marketing and Economics](#) library home page. If you are not already logged in, you will be asked to enter your Brookes username and password.

### 1. Select **Companies/Markets**.



### 2. Select **Company**.



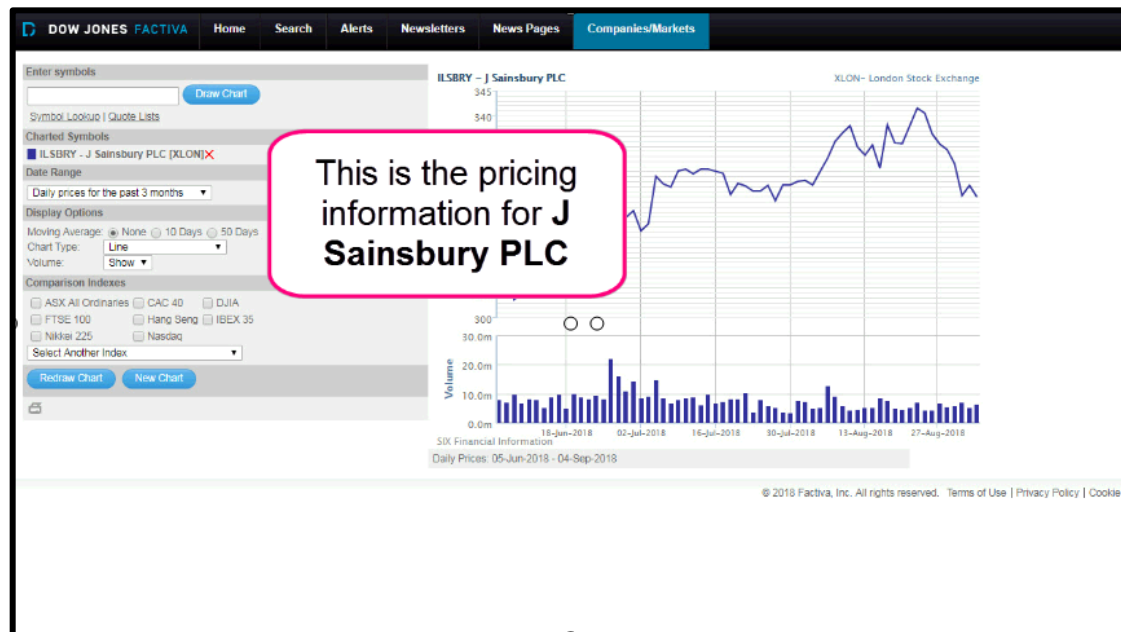
3. Type in a company name (e.g. **J Sainsbury PLC**) in the search box and select **Go**.

The screenshot shows the Factiva 'Get Company Snapshot' page. At the top, there's a navigation bar with 'DOW JONES FACTIVA' and links to Home, Search, Alerts, Newsletters, News Pages, and Companies/Markets. Below this is a search bar with the text 'Find a company using a company name or symbol.' Inside the search bar, 'J Sainsbury PLC' is entered, and a 'Go' button is to its right. A pink callout box with a red arrow points to the search bar, containing the text: 'Type in a company name (e.g. J Sainsbury PLC) in the search box and select Go'. Below the search bar is a 'Quick Company Selector' section with a dropdown menu labeled 'Select a Company List' and another 'Go' button. The page footer includes copyright information for Factiva, Inc. and links to Terms of Use and Privacy.

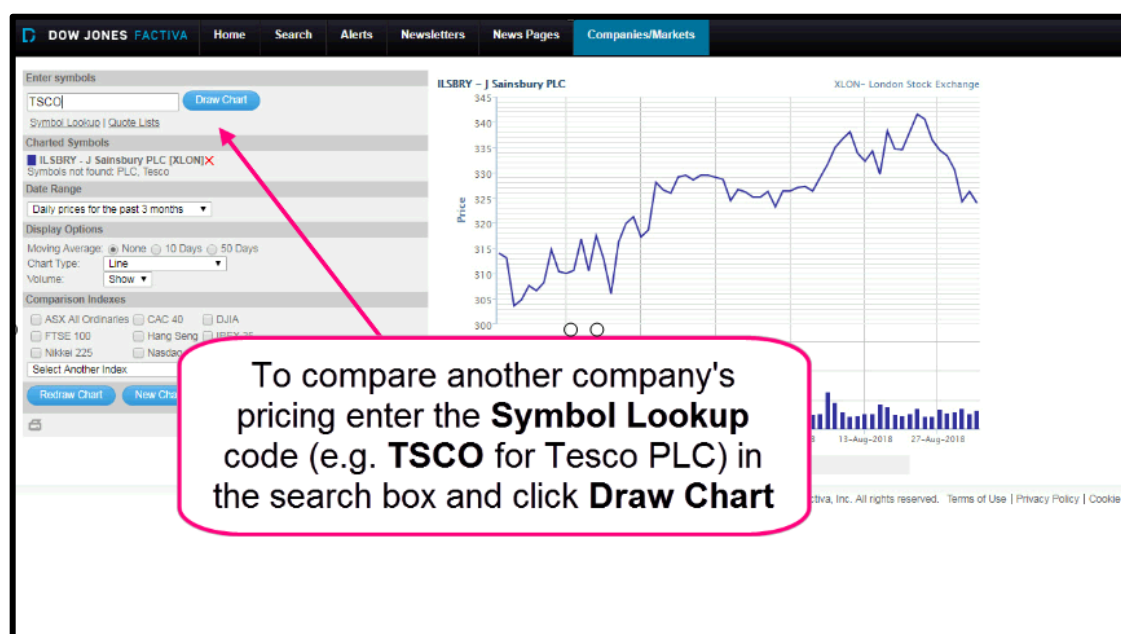
4. Click on the interactive **Stock Price Activity** graph.

The screenshot shows the Factiva 'J Sainsbury Plc' company page. The page is divided into several sections: 'Company Snapshot' on the left, 'General Information' in the top middle, 'Stock Price Activity' in the top right, and a 'Discovery Pane' on the far right. The 'Stock Price Activity' section features a line graph titled 'JLSBRY' showing '3 Months Weekly' price activity. A pink callout box with a red arrow points to the graph, containing the text: 'Click on the interactive Stock Price Activity graph'. The 'General Information' section provides details about J Sainsbury Plc, including its year started (1922), registration ID (00105647), and store support center. The 'Discovery Pane' lists related companies like ASDA Group Limited, Tesco PLC, and Home Retail Group Limited. The page also includes a 'Market Index' section with links to various financial indices.

5. This is the pricing information for **J Sainsbury PLC**.



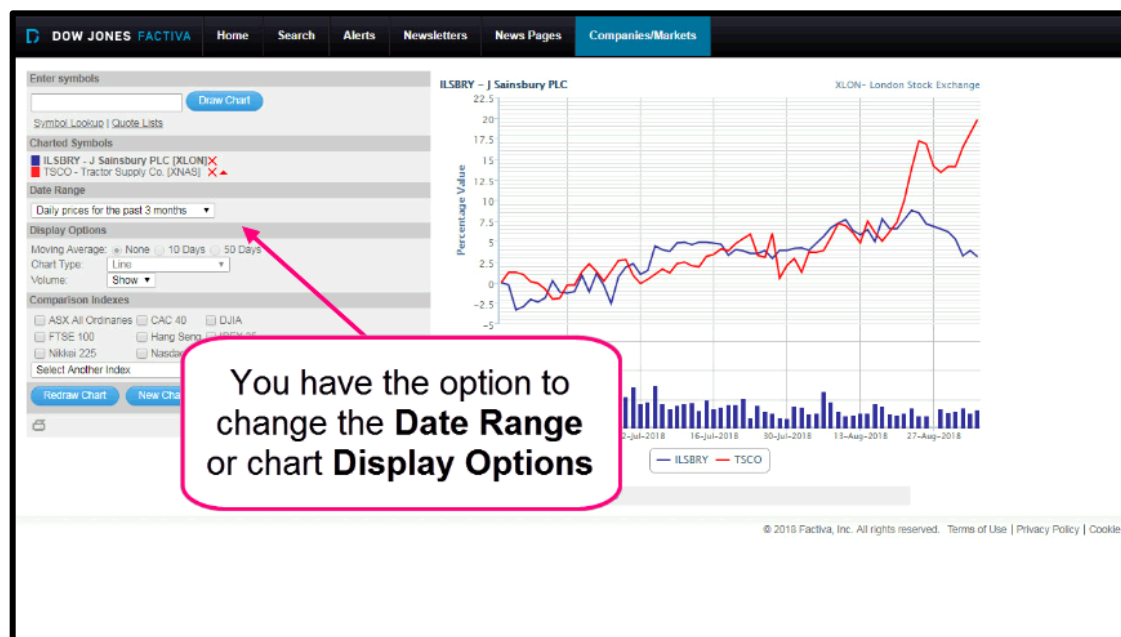
6. To compare another company's pricing enter the **Symbol Lookup** code (e.g. **TSCO** for Tesco PLC) in the search box and click **Draw Chart**.



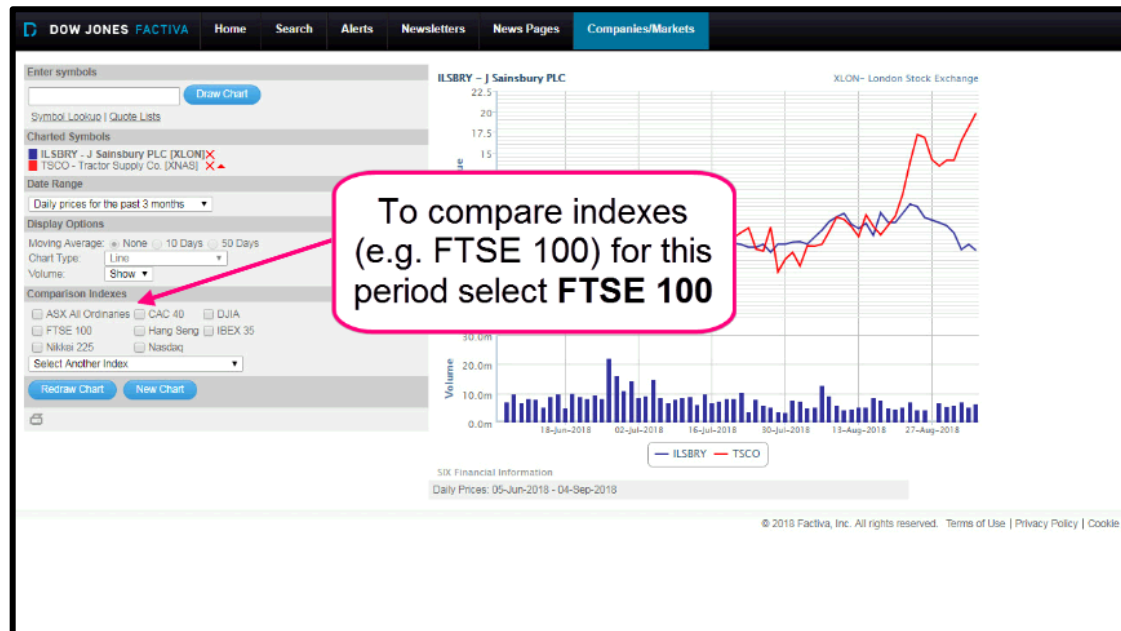
7. The chart now shows both share prices for **J Sainsbury PLC** (blue) and **Tesco PLC** (red).



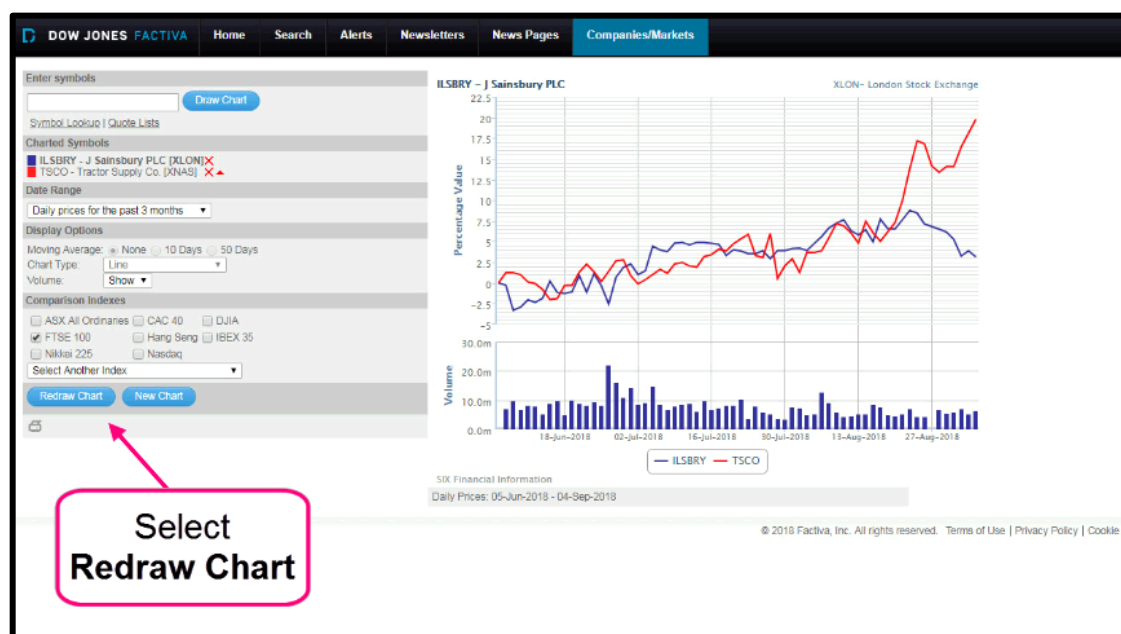
8. You have the option to change the **Date Range** or chart **Display Options**.



9. To compare indexes (e.g. **FTSE 100**) for this period select **FTSE 100**.



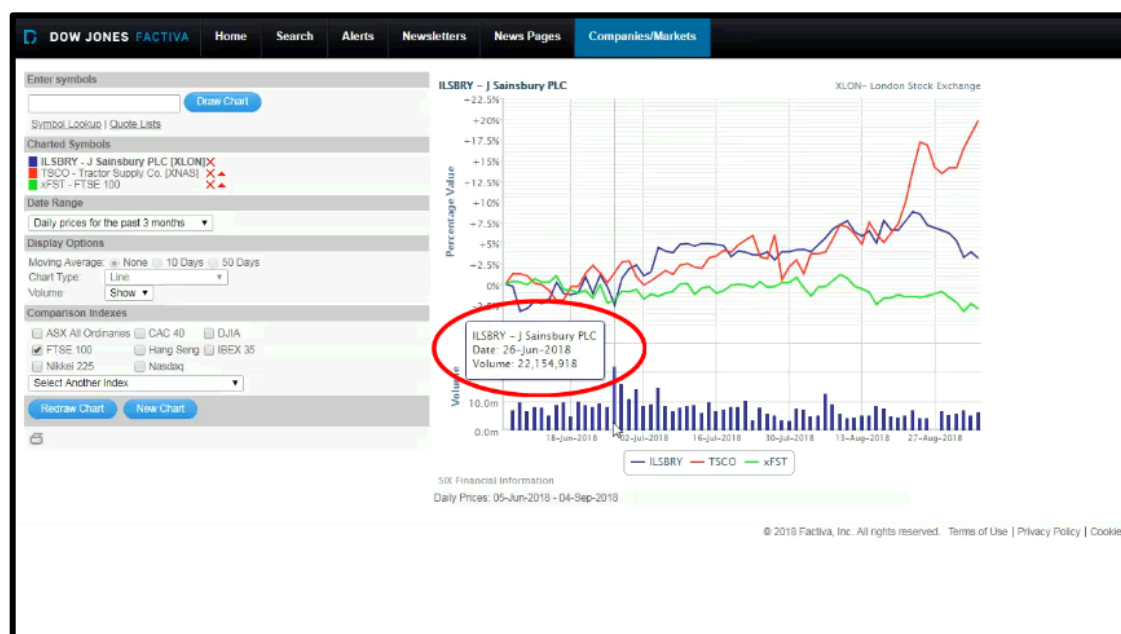
10. Select **Redraw Chart**.



11. The **FTSE 100** (in green) has been added to the graph.



12. This graph is interactive. By hovering over the graph or selecting the bar graph date, you will be taken to specific news stories for **J Sainsbury PLC**.



13. Click on the article links to view news story.

The screenshot displays the Factiva search results page. At the top, there are tabs for 'Dow Jones (51)', 'All (448)', 'Publications', 'Web News (58)', 'Blogs (0)', 'Pictures (0)', and 'Multimedia (0)'. Below these is a 'Sort by: Most recent first' dropdown and a 'Duplicates: Similar' dropdown. A 'Display Options' button is on the right. On the left sidebar, there are three sections: 'Date' with a bar chart showing activity from 19-Jun-2018 to 09-Jul-2018; 'Companies' with a list including J Sainsbury PLC (314), ASDA Group Limited (174), Home Retail Group Limited (74), Tesco PLC (70), Homebase Ltd (40), Competition and Markets (40), Westfarmers Ltd (37), Wm Morrison Supermarkets (10), Carpetright PLC (14), and Alverca & Marsel Inc (13); and 'Sources' with a list including Dow Jones Newswires - All (51), The Times (UK) - All sources (41), Daily Mail - All sources (26), Financial Times (Available) (17), and The Independent - All sources (10). The main content area shows a list of headlines. The first headline is 'HOMEBASE: To Cut 300 Jobs at Milton Keynes Head Office' with a sub-headline 'Homebase reports that Homebase is to cut around 300 jobs at its Milton Keynes head office, the company has confirmed. The DIY chain was bought by Australian conglomerate for GBP340 million in 2016, but was recently sold again to ...'. The second headline is 'ASDA FINANCE CHIEF CHECKS OUT FOR WILKO ROLE' with a sub-headline 'Supermarket Asda has lost its finance chief Alex Russo, just months after the firm announced it is getting into bed with Sainsbury's as part of a £12 billion merger'. The third headline is 'Sainsbury's: Padding pool sales hit record high as British Shoppers cool off in summer sunshine' with a sub-headline 'Leading online retailer Argos has seen its biggest week ever for padding pool sales as families keen to cool off in the garden snapped up an average of 15 pad ...'. The fourth headline is 'UK Market Talk Roundup: Brokers Comments' with a sub-headline 'Broker comments in the UK today. Compiled by Dow Jones Newswires Markets Desk, markets.eu@dowjones.com 1130 GMT - J Sainsbury's 1Q sales are likely to have ...'. The fifth headline is 'Sainsbury to Post 1Q Like-For-Like Sales Rise: Deutsche - Market Talk' with a sub-headline '1130 GMT - J Sainsbury's 1Q sales are likely to have edged higher, says Deutsche Bank ahead of the U.K. grocer's update Wednesday. The brokerage expects Sainsbury in like-for-like sales excluding fuel. On the downside, ...'. The sixth headline is 'Sainsbury's, Asda, Tesco, Aldi and Waitrose urgently recall products' with a sub-headline 'A number of the foodstuffs have ingredients which are not listed on the packaging, including nuts and other allergens Sainsbury's, Asda, Tesco, Aldi and Waitrose are asking customers to check their shelves.'.

If you need further help using **Factiva** please contact the business librarians at [businesslibrarians@brookes.ac.uk](mailto:businesslibrarians@brookes.ac.uk) or on 01865 485851. Alternatively, please feel free to drop in and speak to us.