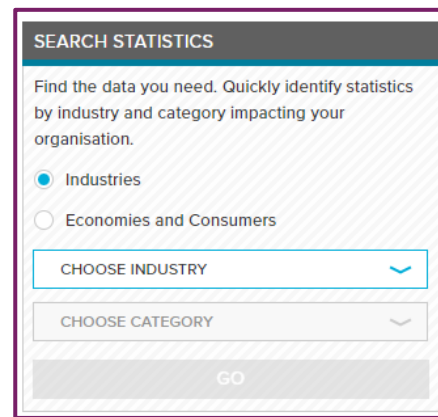


How to find statistics on Passport (Euromonitor)

Passport (formerly Euromonitor) is a database containing reports and statistics on markets, products and industries. It features brand and market share statistics for specific countries and market sectors.

Connect to **Passport** through the Moodle database course or the [library website](#).

To start looking for statistics, look for the SEARCH STATISTICS box on the homepage.



Select either 'Industries' or 'Economies and Consumers' and then choose appropriate sectors from the drop-down menus below.

Data will appear in table like the one below – which gives you the total value of the fast food market in lots of different countries.

Market Sizes							
Forecast							
CONVERT DATA +		CHANGE DATA TYPES		Σ GROUP SUM		CHANGE STATS TYPE	
2018		2022		APPLY		MODIFY SEARCH +	
Stats Type	Geography	Category	Data Type	Unit	Currency Conversion	Current Constant	2018
	USA	Fast Food	Foodservice Value RSP	USD million	Fixed 2017 ex rates	Constant 2017 Prices	253,721.8
	China	Fast Food	Foodservice Value RSP	USD million	Fixed 2017 ex rates	Constant 2017 Prices	131,541.0
	Japan	Fast Food	Foodservice Value RSP	USD million	Fixed 2017 ex rates	Constant 2017 Prices	45,459.9
	Brazil	Fast Food	Foodservice Value RSP	USD million	Fixed 2017 ex rates	Constant 2017 Prices	27,777.5
	India	Fast Food	Foodservice Value RSP	USD million	Fixed 2017 ex rates	Constant 2017 Prices	22,762.3
	United Kingdom	Fast Food	Foodservice Value RSP	USD million	Fixed 2017 ex rates	Constant 2017 Prices	22,140.0
	Canada	Fast Food	Foodservice Value RSP	USD million	Fixed 2017 ex rates	Constant 2017 Prices	20,336.1
	Australia	Fast Food	Foodservice Value RSP	USD million	Fixed 2017 ex rates	Constant 2017 Prices	14,331.4
	France	Fast Food	Foodservice Value RSP	USD million	Fixed 2017 ex rates	Constant 2017 Prices	14,225.7
	Germany	Fast Food	Foodservice Value RSP	USD million	Fixed 2017 ex rates	Constant 2017 Prices	15,190.9
	South Korea	Fast Food	Foodservice Value RSP	USD million	Fixed 2017 ex rates	Constant 2017 Prices	13,932.7
	Mexico	Fast Food	Foodservice Value RSP	USD million	Fixed 2017 ex rates	Constant 2017 Prices	11,113.7
	Russia	Fast Food	Foodservice Value RSP	USD million	Fixed 2017 ex rates	Constant 2017 Prices	9,155.8

Left side of results screen

The screenshot shows the 'Market Sizes' section with a table of data. Callouts point to specific features:

- Look at different elements of this dataset (e.g. value, units, transactions):** Points to the 'CHANGE DATA TYPES' dropdown menu.
- Click here to change units, currencies etc.:** Points to the 'CONVERT DATA' button.
- You can change the date range here:** Points to the date selection dropdowns (2017, 2022) and the 'APPLY' button.

Stats Type	Geography	Category	Data Type	Unit
	USA	Fast Food	Foodservice Value RSP	USD million
	China	Fast Food	Foodservice Value RSP	USD million
	Japan	Fast Food	Foodservice Value RSP	USD million
	Brazil	Fast Food	Foodservice Value RSP	USD million
	India	Fast Food	Foodservice Value RSP	USD million
	United Kingdom	Fast Food	Foodservice Value RSP	USD million
	Canada	Fast Food	Foodservice Value RSP	USD million
	Australia	Fast Food	Foodservice Value RSP	USD million
	France	Fast Food	Foodservice Value RSP	USD million
	Germany	Fast Food	Foodservice Value RSP	USD million
	South Korea	Fast Food	Foodservice Value RSP	USD million
	Mexico	Fast Food	Foodservice Value RSP	USD million
	Russia	Fast Food	Foodservice Value RSP	USD million
	Thailand	Fast Food	Foodservice Value RSP	USD million

Click 'Convert data' to change units and currencies.

Click 'Change data types' to look at different elements of the dataset.

You can change the date range that is covered in the dataset.

Right side of results screen

The screenshot shows a table of data with callouts pointing to specific features:

- Change the whole dataset to see something different:** Points to the 'CHANGE STATS TYPE' dropdown menu.
- You can download your data as a spreadsheet or PDF:** Points to the download icon (downward arrow).
- Click any column heading to sort data in ascending/descending order:** Points to the column heading '2020'.
- Values in italics are future projections.** Points to the values in the '2020' column, which are italicized.

Current Constant	2017	2018	2019	2020
Constant 2017 Prices	247	253,721.8	260,061.8	266,156.8
Constant 2017 Prices		131,541.0	134,218.0	136,750.0
Constant 2017 Prices		45,459.9	46,318.1	47,042.5
Constant 2017 Prices		27,777.5	29,014.3	30,548.5
Constant 2017 Prices		22,762.3	23,784.9	24,707.4
Constant 2017 Prices	21,672.0	22,140.0	22,634.3	23,084.6
Constant 2017 Prices	20,097.9	20,336.1	20,461.0	20,573.2
Constant 2017 Prices	13,944.6	14,331.4	14,734.9	15,152.8
Constant 2017 Prices	13,655.7	14,225.7	14,707.4	15,133.0
Constant 2017 Prices	14,982.5	15,190.9	15,370.1	15,523.4
Constant 2017 Prices	13,424.7	13,932.7	14,405.9	14,805.2
Constant 2017 Prices	10,773.4	11,113.7	11,427.2	11,733.8
Constant 2017 Prices	8,940.4	9,155.8	9,413.3	9,721.6
Constant 2017 Prices	6,210.5	6,690.9	7,135.7	7,536.3

Click 'Change stats type' to change the whole dataset, for example from Market size to Brand share.

Click any column heading to sort data in ascending or descending order. Values in *italics* are future projections.

You can download your dataset as a spreadsheet or a PDF. You will need to enter your name and email address.