

## Robert Brown's eight questions

Who are your intended readers?	List 3-5 of them by name & discipline
What did you do?	No more than 50 words
Why did you do it?	No more than 50 words
What happened?	No more than 50 words
What do the results mean in theory?	No more than 50 words
What do the results mean in practice?	No more than 50 words
What is the key benefit for your readers?	No more than 25 words
What remains unresolved?	No word limit