

# MSc INTERNATIONAL MANAGEMENT

YOUR PROGRAMME IN FOCUS September

Semester 1

[Leading and Managing Across Cultures](#)  
Module Leader:  
[Dr Joanna Karmowska](#)  
email: [jkarmowska@brookes.ac.uk](mailto:jkarmowska@brookes.ac.uk)

Finance and Accounting for Business  
Module Leader:

email:

Introduction to the Principles of Marketing  
Module Leader:

email:

Global Environmental Analysis  
Module Leader:

email:

Semester 2

International Consultancy Project

[Global Strategic Perspectives](#)

You must select one module from the following:

International Logistics and Supply Chain Management

Strategic Brand Management

Developing Economies of Asia, Africa and Latin America

Global Market Strategy

The Management of Innovation and Change

Corporate Governance and Social Responsibility

Strategic Business Simulation

Independent Study

Work Placement

Summer

**Research Methodology** runs in Semesters 1 and 2 and prepares you for the dissertation

**Personal Development and Leadership** runs in Semester 1 and 2

**International Business in Practice: Study Trip** is a non-credit bearing elective module

September

**Dissertation or Work-based Project:** The deadline is the end of September, one year after the start of the programme