

How to find Country Information in Passport

Passport by Euromonitor provides a great deal of useful information on world economies including finance and trade, the environment, consumer trends and lifestyles, and media.

Connect to the Passport through the [moodle database course](#) or the [library website](#). If you are off campus you will be asked to register the first time you use Passport.

Read the Terms and Conditions and click on **Accept**, and you will see the Home Page.

You will see there are various ways you can search for country information. In this activity we will use one method to find information on **Russia**.

The screenshot shows the Passport search page. At the top, there is a navigation bar with 'Search' highlighted. Below it, the 'Search Full Tree' section has a dropdown menu set to 'LIFESTYLES' and a 'GO' button. The 'Browse Tree' section has a dropdown menu set to 'CATEGORIES AND TOPICS'. A 'Quick Market Statistics' section is also visible.

1. Click Search from the Passport home page.
2. Choose LIFESTYLES from the drop down menu.
3. Click Go.

The screenshot shows the search results page. At the top, there are filters for 'LIFESTYLES (1)' and 'GEOGRAPHIES (0)'. Under 'LIFESTYLES', there is a list of categories with checkboxes. 'Leisure and Recreation' is selected. A 'NEXT' button is at the bottom right.

4. Choose Leisure and Recreation
5. Click Next

6. Expand the Eastern Europe section and find Russia.

7. Finally, click Search

8. Click a report to open it, or use the filter to see only Country Reports.

The screenshot displays the Passport database interface for a report titled "Consumer Lifestyles in Russia". The interface includes a navigation menu at the top with options like "Search", "Industries", "Economics", "Consumers", "Companies", and "Help". A search bar is located on the right. The main content area is divided into several sections:

- Analysis:** A section with a "Back To Results" button and a language selector (English, Chinese, Russian, Japanese).
- Table of Contents:** A sidebar menu listing sections such as "TOP FIVE CONSUMER TRENDS", "CONSUMER SEGMENTATION", and "Related Dashboard".
- Report Content:** The main body of the report, titled "CONSUMER LIFESTYLES IN RUSSIA", featuring various charts and data points. Key data points include:
 - Population: 143.7 million
 - Median Age: 38.4
 - Fertility Rate: 1.7
 - Life Expectancy at Birth: M 65.1, F 76.5

Three callout boxes provide instructions:

- Top Left:** "Here is the country report about lifestyles in Russia." (Points to the report title)
- Center:** "Use these tools to print or download the report." (Points to icons for print and download)
- Bottom Left:** "Use the Table of Contents to find specific sections of the report." (Points to the sidebar menu)