

Booth

ME/SS

13 April 1970

Mr. Beverley,
Bookseller,
13 Bedford Square,
London W.C.1.

Dear Mr. Beverley,

I enclose this poster to be incorporated
as one full page in the April 18th issue of
the Bookseller.

Many thanks.

Yours sincerely,

Marilyn Edwards

Brooke

ME/SS

13 April 1970

Miss Mavis Duffy,
WHS Advertising Limited,
10 New Fetter Lane,
London E.C.4.

Dear Miss Duffy,

I enclose this poster to be incorporated
as one full page to appear in the April 18th
issue of Trade News, at a cost of £50. -. -d.

Many thanks.

Yours sincerely,

Marilyn Edwards

Booker

ME/SS

14 April 1970

Hyans
Mr. Highams,
W.H. Smith & Son Ltd.,
Strand House,
Portugal Street,
London W.C.2.

Dear Mr. Highams,

I enclose the proof of the poster for the Booker Prize. In the final version it will of course be 11 in. by 9 in. on card. My only correction to it is that it might be better if it reads:

⁷
8

The Winner of the

1970

£5,000 BOOKER PRIZE

for fiction

So that I may get the printing done as soon as possible I will ring you tomorrow (Wednesday) to get your views.

Many thanks for your help in this.

Yours sincerely,

Marilyn Edwards

118

The 1970 Winner

of the

£5,000 BOOKER PRIZE

for fiction