

Mr Jones

SOUTHERN BOOKS

(ALDERSHOT) LTD.

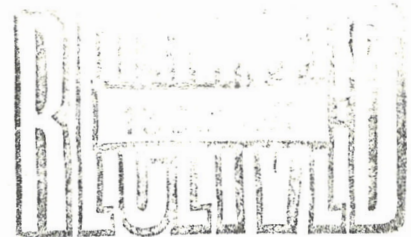
4 Grosvenor Road Aldershot

Tel: Aldershot 20771

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7th December 1973

The Booksellers Association,
125 Buckingham Palace Road,
London S.W.1.



Dear Sirs,

On Monday 3rd December, we received a letter from the 'Booker' Prize/NBL, a copy of which is attached. You will note that it asks us to keep the secret until 28th November.'

We usually have a slight response to these prize-winners and provided that the stock is to hand can sell a small number. It seems to me that if the name of the winner can be withheld from the public for a longer period, say one to six weeks (dependant upon the delivery performance of the publisher) more copies could be sold as booksellers would have a chance to obtain them before the winner is announced. It is only this short period following the announcement that any interest is shown.

Yours faithfully,

R.J. Young