



55
THE NATIONAL BOOK LEAGUE

7 Albemarle Street, London W1X 4BB
Telephone: 01-493 9001

19 April 1972

Dear Sir,

BOOKER PRIZE 1972

You are now invited to submit entries for the 1972 £5,000 Booker Prize for fiction. For administrative reasons this invitation has been delayed, and we would therefore be very grateful if you could submit any entries that might be ready as soon as possible. The closing date for entries is 1 July, but if you know that you will have proofs ready by 31 July, and inform us to this effect before 1 July, the book(s) will still be eligible.

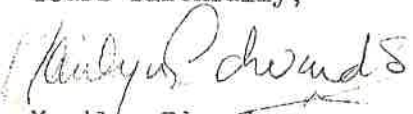
The Rules for the 1972 Booker Prize which are attached, are similar to those of 1971, except that the period for scheduled publication dates has been lengthened. Publishers may now submit books in proof form with scheduled publication dates between 31 July and 23 November, please see Rule 3a. Publishers may also submit a list of not more than four further titles which have been or will be published at any time during 1972, which the judges are entitled to call in, in addition to the formal entries, please see Rules 3b and c.

Starting this year, the Booker Prize is now administered from the offices of the National Book League, and all correspondence and entries should be sent to the above address. The Booker Prize was created in 1968 and is sponsored jointly by the PA and Booker McConnell Ltd.

The judges for this year's prize are Mr Cyril Connolly (Chairman), Miss Elizabeth Bowen and Dr George Steiner. A short list of six titles will be announced in October and the winner will be announced at the end of November.

Further information and entry forms are available from me at this office. When submitting your entry(ies) please fill in and return the enclosed entry form.

Yours faithfully,



Marilyn Edwards

NATIONAL BOOK LEAGUE

TO ALL FULL AND ASSOCIATE MEMBERS OF THE PUBLISHERS ASSOCIATION

RULES FOR 1972 BOOKER PRIZE FOR FICTION

Details and rules of the competition for the Prize to be awarded in 1972

1. The Prize

- (a) The Prize is £5,000 and it will be awarded in November 1972 to the author of 'the best full-length novel in the opinion of the judges' that is eligible for the Prize.
- (b) The panel of judges will be chosen jointly by the Publishers Association and Booker McConnell Ltd.

2. Eligible Books

- (a) Any full length novel, written in English by a citizen of the British Commonwealth, Eire and South Africa, is eligible. Such a book must be a unified and substantial work. Neither a book of short stories nor a novella is eligible. Entry of books is dealt with under Rules 3a, b and c.
- (b) Any English translation of a book written originally in some other language is not eligible.
- (c) Previous publication of a book outside the United Kingdom does not disqualify it.
- (d) The decision of the judges as to whether a book is eligible shall be binding,

3. Entry of Books

- (a) Any United Kingdom publisher who publishes works of fiction may enter not more than two full-length novels, with scheduled publication dates between 31st July 1972 and 23rd November 1972. These may be submitted in the form of proofs or advance sewn quires or finished copies, should the last happen to be available sufficiently early. Entries must be submitted between 1st January 1972 and 1st July 1972: but if publishers know that copies of an eligible book, which they wish to submit, will be available between 1st July 1972 and 31st July 1972, they must inform the judges by 1st July and submit copies by 31st July 1972. Four copies of each entry must be submitted to the 'Judges of the 1972 Booker Prize for Fiction', care of the National Book League, 7 Albemarle Street, London W.1., and not direct to the judges.

3. Entry of Books (continued)

- (b) Each publisher is also asked to submit a list of up to four further titles published or to be published by them between 1st January 1972 and 23rd November 1972 (i.e. already published or still in proof). This list will be passed on to the judges who will decide whether the books listed should be called in for consideration. Four copies of each such list must be submitted to the address above by 1st July 1972. If requested by the judges four copies of any book called in - which will then become eligible - must be sent.
- (c) The judges may also, not later than 1st September 1972 call for any book published or to be published between 1st January 1972 and 23rd November 1972, even if such a book does not appear on publishers' lists referred to in (b) above. In that event the publisher will be asked to submit four printed copies of the book to the above address.

No books entered by publishers or called in by the judges will be returned to the publishers.

4. Conditions of Award.

An eligible book which is entered for the Prize shall not qualify for the award unless its publisher agrees:

- (i) to spend not less than £500 on direct, paid for, media advertising of the winning book, including a winning poster, within the three months following the announcement of the award, and
- (ii) to contribute up to £40 towards co-operative advertising if the book reaches the short list, and
- (iii) to have not less than 3,000 copies of the winning book in stock and available to booksellers on the day of the announcement of the award. (A minimum of five weeks' notice will be given to the publisher of the winning author's book), and
- (iv) not to divulge the name of the winning author or book before the award is announced by the judges.

April 1972

ENTRY FORM FOR THE BOOKER PRIZE 1972

TO:

The Judges of the BOOKER PRIZE for fiction
c/o The National Book League
7 Albemarle Street,
London, W. 1.

We have been given a copy of the Rules of the competition for the above prize applicable to books with scheduled publication dates between 31 July and 23 November 1972 which is to be awarded in the Autumn of 1972. We confirm the eligibility for the Prize, in accordance with the Rules, of the book(s) published by us, considered by the Judges.

We undertake that should the Prize be awarded to a book published by us, we will comply with the three relevant Conditions of Award set out in paragraph 4 of the Rules of the competition.

TITLE	TITLE
.....
AUTHOR	AUTHOR

Signature of Director

for and on behalf of

Firm (please write clearly).....

Date