

To MWJW cc. PMS
From MW
Date 1 November 1972
Subject Booker Prize

94
BOOKER
INTERNAL
MEMORANDUM

PLW
11/1/72

I have a copy of PMS's note to you of 27 October about the amount of advertising to be spent in connection with this year's Booker Prize. I understand that this is less than the previous year.

I have asked Peter Smith to have a word with us both soon after the Booker Prize is over to discuss any points that arise from it and in particular of the advertising, if any, we plan to do in 1973.