

1. The Publishers' Association ("P.A.") and Booker McConnell Limited ("Bookers") have agreed jointly to promote the Prize under the arrangements contained in this Memorandum.

2. Bookers have agreed to finance the Prize for three years beginning with the Prize to be awarded for 1968 as follows:-

- (i) They will provide the Prize of £5,000; *in each year*
- (ii) They will pay up to an additional £2,500 a year to meet expenses, including the Judges' fees described in paragraph 6 and the out-of-pocket expenses referred to in paragraph 3.

3. The P.A. will ~~do its best to~~ publicize the Prize among its members ~~and to ensure their co-operation~~. It will supply the services of Miss Jill Mortimer to carry out administration and publicity, but ~~her~~ out-of-pocket expenses such as postage, telephones, entertaining and travelling will be met by Bookers under paragraph 2 (ii).

Book Promoter / Hicer

(if you're to be consulted!)

4. The P.A. and Bookers will each appoint three ^{representatives} members who will form a Committee to administer the arrangements. The Chairman at each committee meeting will be alternately a nominee of the P.A. and a nominee of Bookers, but he will have no casting vote.

(what are "members" of Bookers or P.A.)

5. The Rules for the 1968 prize are attached and may be altered for future years by the Committee in the light of experience.

6. (a) The Committee will appoint between five and seven judges to decide the Prize-winning entry, and it is hoped that they will include a literary editor (who shall be the Chairman of the Panel), a reviewer, a novelist, a publisher and a literate public person outside the book trade.

Should not this be same thing?

(b) The first Panel of judges will be announced at a press conference to be held in mid-September 1968 at which details of the Prize will be given. Judges may serve on the Panel for more than one year.

PPA bit patronizing.

(c) The only guideline to be given to the judges is the suggestion that the award should be given to a book ^{or} capable of communicating with the intelligent general audience.

(d) Each judge will be paid £250.

7. The judges will be requested to make a short list ^{at least a} ~~about a~~ month before the winning book is announced.

to be

(the committee may prefer they can use up judgement...)