

ROSS HIGGINS

Aged 54, Ross Higgins has been a bookseller all his working life except for two years spent in advertising after he left school. A director of John Smith & Son Ltd., Glasgow, he manages its wholly-owned subsidiary John B. Wylie of Sauciehall Street. This year he is also a judge on the Scottish Arts Council panel which will award £1,000 to a Scottish author early in October. He reads, on average, twenty-two books a week so that he can give his customers the advice they so frequently ask for.