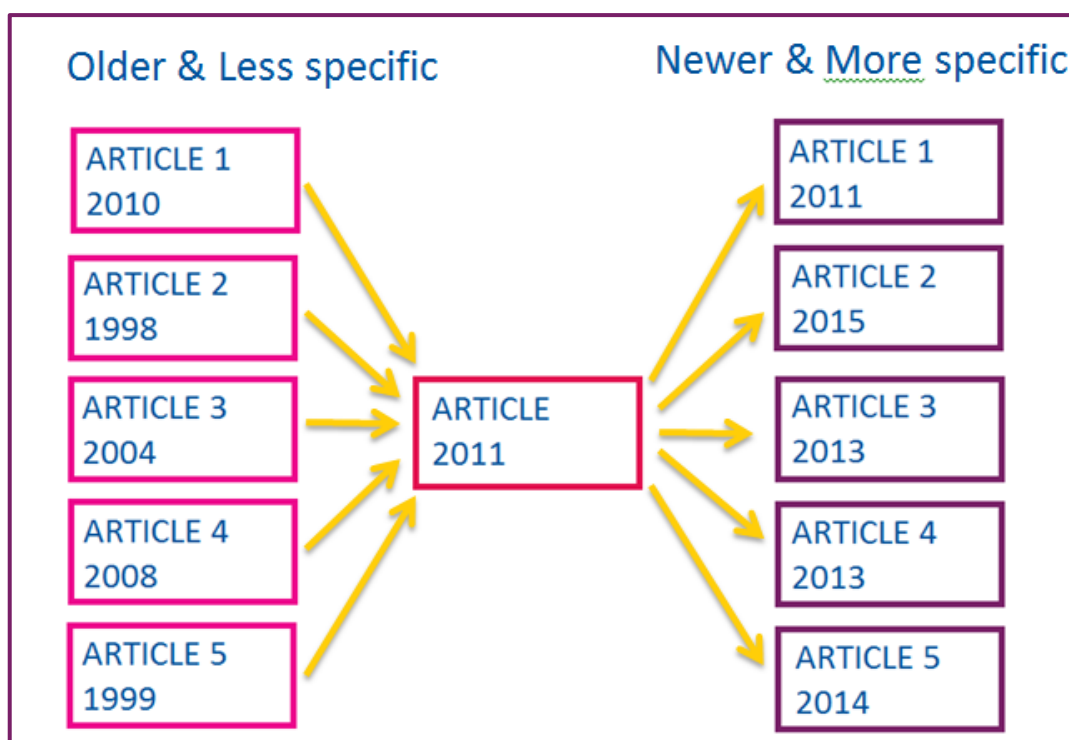


Academic journals in Business Source Complete

Citations and **references** are the parts of academic writing where an author says whose work they have read and used when they were writing their own. Any academic writing which has involved some background reading or research should have references and citations, including your own.

Citations and references can be used in several different ways. Here we talk about how to use them for finding information and articles to use in your research. For help with referencing resources from Business Source Complete in your own work, look at the library pages about Endnote and Cite them right.

Most articles are linked to other older and newer articles through their citations, the citation tree below shows these links.



As the diagram shows, any article will have two sets of citations linked to it;

1. The articles the author used when they were researching their work, these will be older than the article itself, and will normally be less focused and cover a broader topic area.
2. The articles which cite the original work, these will be newer and might build on the findings of the original or be more specific in their scope.

You can use this knowledge when doing your research. If you find an article which is useful, think about whether you want to read more specific work, or less specific work. If you find an article which covers a topic you are interested in but it is quite old, looking at who else cited it may find more recent or updated work on the same topic.

Business Source Complete helps you to find articles that are linked by citations, connect to **Business Source Complete** through the [moodle database course](#) or the [library website](#).

Find an article with the cited references link shown and follow the instructions to look at the citing articles and cited references.

1. **Assessment of the Future Development of Car Sharing in Germany and Related Opportunities.**

By: Loose, Willi; Mohr, Mario; Nobis, Claudia. Transport Reviews. May2006, Vol. 26 Issue 3, p365-382. 18p. 1 Diagram, 4 Charts, 9 Graphs. Abstract: **Car sharing**, which can be defined as **sharing** vehicle services amongst members, thereby giving them access to a fleet of vehicles, is important in promoting the use of sustainable modes of transport. Although the **car-sharing** market in **Germany** has grown considerably, car-sharing holders in **Germany** have joined a **car-sharing** organization. As a result, the central objective of this investigation into the current situation in **Germany**, for which a survey was conducted to evaluate the demand for **car sharing**. Finally, research on **car-sharing** organizations in some of those countries. Recommendation [ABSTRACT FROM AUTHOR] DOI: 10.1080/01441640500495050

Subjects: CAR sharing; AUTOMOBILE leasing & renting; LEASING; Sales Financing; Passenger Car Leasing; Passenger Car Rental; Reservation Services; Activities for Transportation

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Cited References: (12) Times Cited in this Database: (2)

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Click these links to see the articles linked with this one through citations.

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To view records related to the article shown above, mark checkboxes and click Related Records.

Related Records

- 1. Development of a traffic control and queue management procedure for oversaturated arterials. Abu-Lebdeh, G.; Benekhal, R. the Transportation Res. Board Annual Meeting; 1999, Washington, D.C. Document Type: conference record. Database: EBSCO Publishing Citations Times Cited in this Database: (3)
- 2. Untersuchung der Eignung von Car-Sharing im Hinblick auf Reduzierung von Straßenverkehrsproblemen. Forschungsbericht FE-Nr. 7042/193. Schlussbericht. Baum, H.; Pesch, S.; 1994, Cologne. : Im Auftrag des Bundesministeriums für Verkehr, Luftfahrt und Consumer-Schutz. (AN UDEVCIMHARV/SFFGS.BAUM.IMAUFTRAGDESBUNDESMINISTE.AIID) [Citation Record]. Database: EBSCO Publishing Citations Times Cited in this Database: (1)

These are the articles the author used and cited in their work ('Cited References')

Cited References | **Citing Articles** | [Related Records](#)

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These records cite the article shown above.

- 1. **Productisation: A review and research agenda.**

By: Harkonen, Janne; Haapasalo, Harri; Hanninen, Kai. International Journal of Integrated Product Development. 2013, Vol. 6 Issue 1, p1-12. 12p. 1 Diagram, 1 Table. Abstract: This article aims to define productisation, to analyse its role in addressing the need for a product, and to report the original role in addressing the need for a product. It is easier to buy, sell, and use a product that has been designed to meet market needs and engineering requirements.

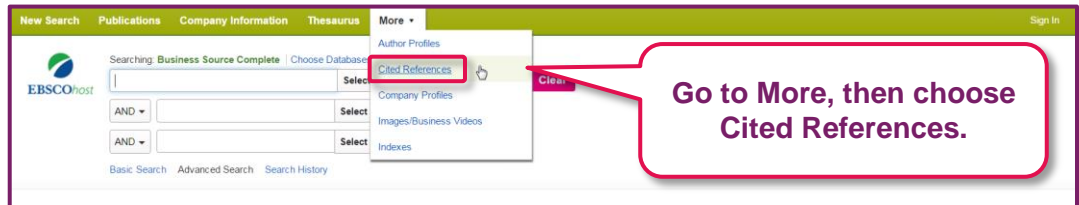
Subjects: PRODUCTION (Economic theory); DELIVERY of goods; NEEDS assessment; PRODUCT management; SELLING; CONTENT analysis (Communication)

Cited References: (378)

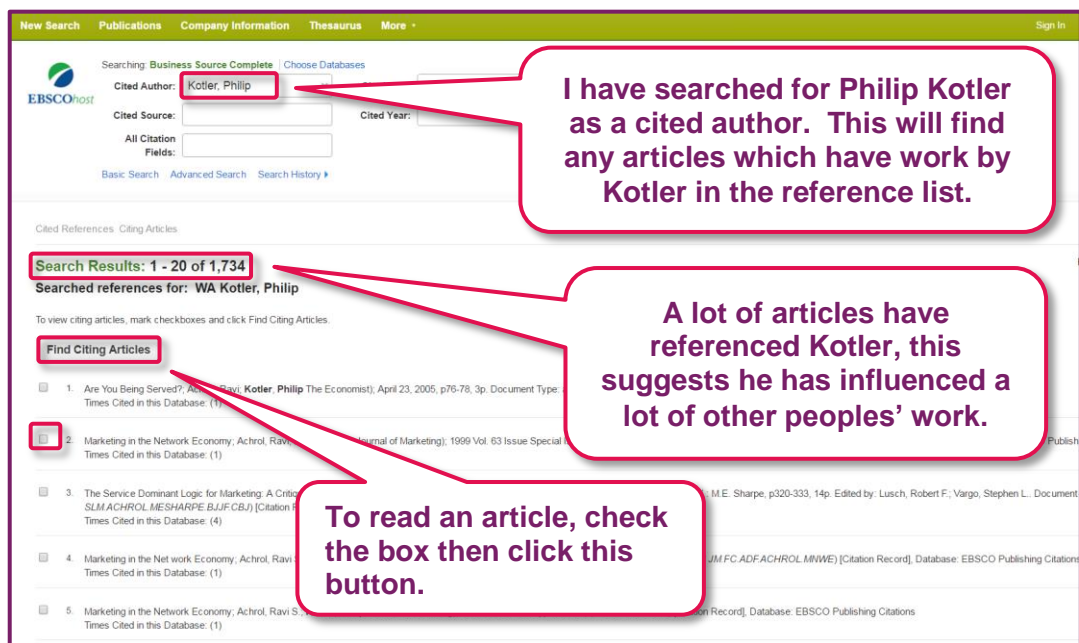
[Full Text Finder](#)

These articles referenced the original work ('Citing Articles'). Click on Full Text Finder to read them.

If an author or article has been cited many times, this suggests that they are influential, and probably a good source to use in your work. In Business Source Complete you can check how many times an author or an article has been cited. Follow the instructions to try this.



The screenshot shows the top navigation bar of the EBSCOhost interface. The 'More' dropdown menu is open, and 'Cited References' is highlighted with a red box. A callout bubble points to this option with the text: "Go to More, then choose Cited References."



The screenshot shows the search results page for 'Cited Author: Kotler, Philip'. The search criteria are visible at the top. A callout bubble explains: "I have searched for Philip Kotler as a cited author. This will find any articles which have work by Kotler in the reference list." Below the search criteria, the results are displayed as "Search Results: 1 - 20 of 1,734". A callout bubble points to this result count: "A lot of articles have referenced Kotler, this suggests he has influenced a lot of other peoples' work." A red box highlights the 'Find Citing Articles' button, with a callout bubble pointing to it: "To read an article, check the box then click this button." The list of results shows several articles, with the first one being "Are You Being Served?, Achrol, Ravi; Kotler, Philip The Economist; April 23, 2005, p76-78, 3p. Document Type: Times Cited in this Database: (1)".