Inspiration card

Sharing and commenting on student ideas

From Teaching Online Open Course (TOOC) 2014
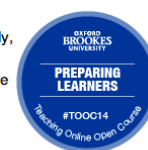

What is it?

A shared Google presentation allows learners to pool their individual ideas and get others to comment on them

How does it work?

Students add their ideas on a slide to the same Google Presentation. Students can be asked to evaluate others' ideas or contribute.
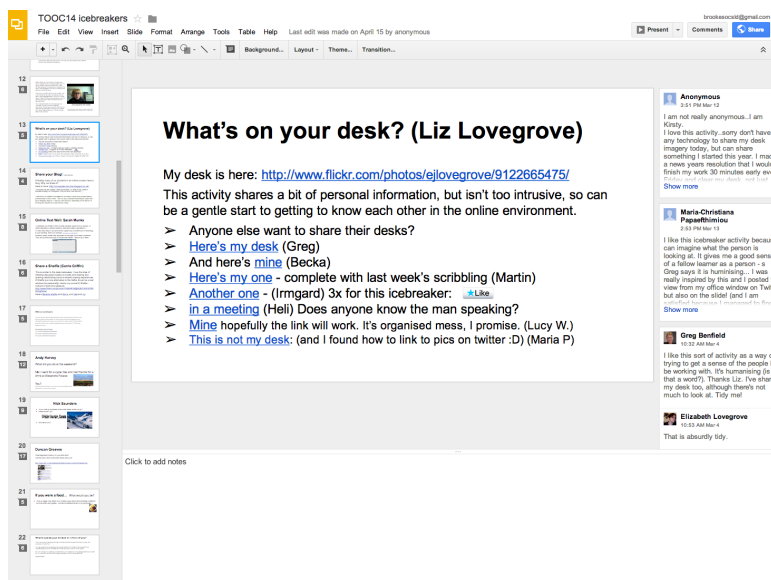
Used on TOOC (open course in teaching online) to generate ideas about online icebreakers and to actually use those icebreakers, so it functions both as socialisation and as a subject-related activity. It's also a fun and easy way of getting people to play around with Google presentations, which TOOC uses later for group work.

Inspiration card

Make your own adventure

Eg https://www.youtube.com/watch?v=DcJFwy7KPBA

What is it?

Creating a Youtube video with hot-spots which determine what gets shown next.
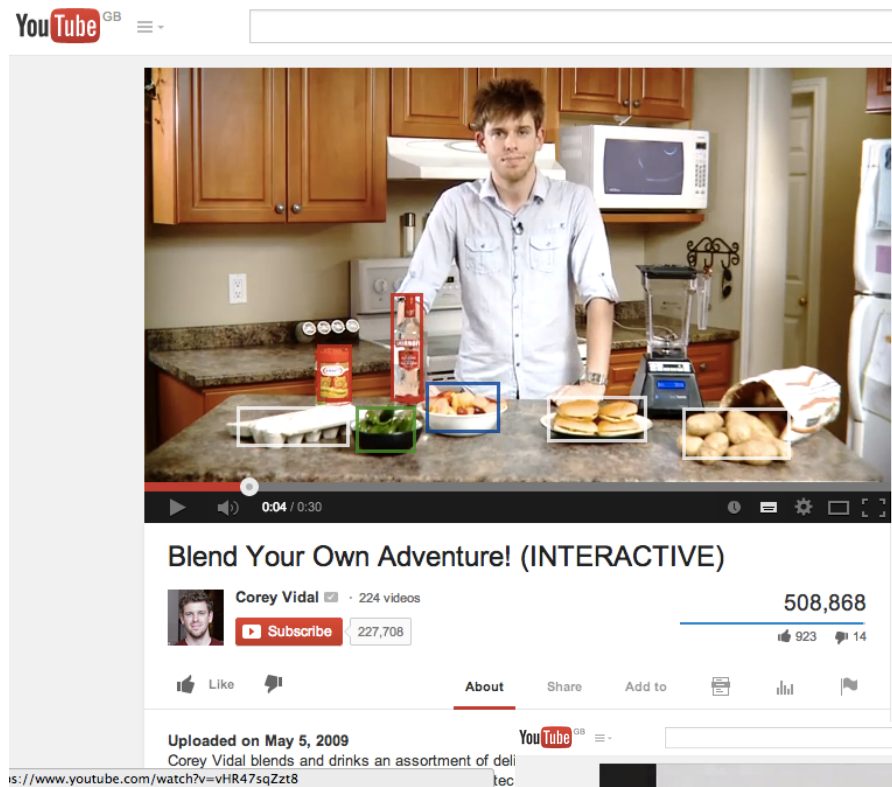
How does it work?

Students (or you) create a video with a number of decision points that affect the next stage of action. Could be people's responses, or a graphical representation.

Enables group-working on a shared artefact at a distance; could be used for technical descriptions as well as case study analysis

Inspiration card

Managing a marking exercise remotely

Eg http://vlecture.brookes.ac.uk/p34d7wj7xh0/

What is it?

Using a webinar (Adobe Connect) to talk through marking criteria and using a separate layout to run a series of polls evaluating sample essays.

How does it work?

In a webinar the cohort talk through the essays in relation to each of the marking criteria. Students vote on the mark they would award each essay on each of the criteria, then overall.

In this case the polls started off set to secret, and results were shared when most students had filled them in, to avoid influencing responses.

Inspiration card

Commentaries on contemporary issues

From 2nd Year UG Publishing

Future of Digital Technology in Publishing

HOME | THE FUTURE OF DIGITAL TECHNOLOGY IN PUBLISHING

Imago's new venture – iBiblios
26/11/2012   0 Comments

Imago, a book production company with 30years experience, launched a new digital consultancy at this year's London Book Fair. It is called iBiblios, is being run by publisher Simon Rosenheim and 'Working with the very best experts in their field, iBiblios has the knowledge to offer everything from simple advice to detailed problem solving - to an

Author

Lorna Bottomley, 2nd year Publishing student at Oxford Brookes

What is it?

Each week, students are asked to write a short blog posts of around 400 words on the lecture topic (or a subject of their own choosing relating to the topic) relating it to current issues.

Sophie's Reading & Research Blog

A weekly blog looking at all things digital in the publishing industry.

Help, I'm stuck in a button!

Sock puppetry of a different kind...
10/11/2013   2 Comments

For all the amazing opportunities the Internet has afforded the publishing industry, it has also facilitated somewhat less positive practices that both undermine and completely bypass traditional publishing methods such as piracy, copyright and self-publishing. As David Streitfeld wrote in *The New York Times* in 2012, "for decades a largely stagnant industry...book publishing is fragmenting and changing at high speed."

One fairly recent occurrence to rock the industry is sock puppetry. In publishing terms, sock puppetry describes provocative writing (usually a review) written by the author or an affiliate in an attempt to

Sophie

Second year publishing undergrad at Oxford Brookes University.

Archives

November 2013
October 2013

Categories

How does it work?

Students publish their blog posts each week, and peer assess each other's work based on different criteria each week (Intended audience/Structure/Analysis/Interpretation of data/Critical evaluation of sources/De Bono thinking hats etc). They have all semester to continuously edit and improve each blog before the final deadline in week 10.

In this instance, the module leader has agreed with students to make these blogs public because students are then more conscientious of the quality of the work that goes live. They love using the analytics to track how many people have commented on their posts. Occasionally their work has been picked up for republishing via the student newspaper and industry blogs.

Inspiration card

Embedding videos in ebooks

UK's Open University (OU), for example, logged over 60 million downloads via the Open University on iTunes U since its entry into that channel in mid 2008. The OU currently offers more than 400 eBooks for download with more than 5,000 hours of study. Additionally the OU currently provides more than 50 free open online courses via iTunes U and more than 600 via its web platform OpenLearn.

Movie 1.2 provides an example of such a learning app: 'Chinese Characters' allow learners to train stroke order and direction in the writing of symbols. Being linked to the 'Beginning Chinese' course offered by the OU, the app adds reading and listening tests. TEL research is growing in sophistication, so that it is increasingly possible to match lab-based testing of learning apps to real-world (post-training) demands on users; examples include helping users to maintain accuracy of stroke direction whilst holding a device on public transport; or to listen accurately against a noisy background.

Movie 1.2 Example app: Chinese Characters

This OU app lets learners practice the drawing of Chinese characters; it also helps to test reading and listening skills.

Figure 1.1 demonstrates the capabilities of modern eBook readers. Enhanced layout facilities such as implemented in the latest authoring formats create an appealing reading experience. These new ebook formats allow for the embedding of audio and video material,

Figure 1.1 Example eBook: Moon Rocks

Chapter 6
Lunar soil
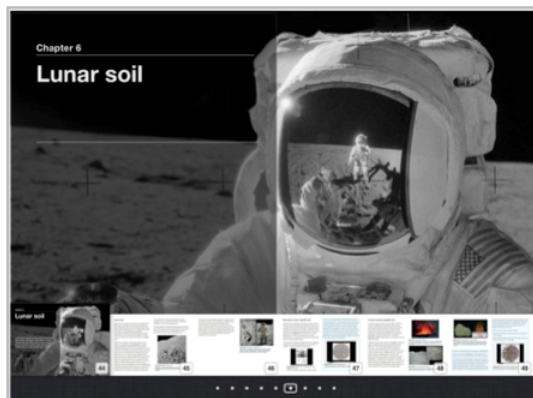
simulations, interactive exercises, and all other sorts of gadgets. The eBook is more and more compatible with the abilities of a regular web browser. Again, TEL research can move out of the lab (congenial conditions for e-reading) and into the post-training world of the learner.

Reading a well-made eBook can become a very engaging and satisfying experience that goes well beyond what we have been used to with books. This is starting to extend to all common book reader platforms, causing a seismic shift in publishing, affecting everyone from the publisher, to book store, to library.

It is said that 'a picture is worth a thousand words'. TEL makes it possible to provide learners with pictures that can be personalised and animated dynamically (in real-time), to take into account the context of the picture, i.e., the semantics of the accompanying text in the eBook;

What is it?

Mixing text, graphics and video in an ebook. This enriches the reading experience, enabling learners to read about a topic and play a video to hear or see further explanation
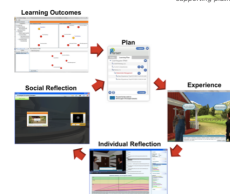
How does it work?

Moodle books and Apple iBooks allow you to embed video and graphics to display alongside text. Not currently possible in all forms of ebook.